



# Beyond One-Size-Fits-All Leadership: Leading in a Complex World

• Julia Västrik

## Facts

- Located in Tallinn, Estonia
- Education: Computer Science
- Organizer of Agile Saturday Tallinn conference

### Previously also:

- \* Software Engineer
- \* Project Manager
- \* Scrum Master

### Languages:

- English
- Estonian
- French
- Russian



## Sports

- ✓ Running, strenght training, HIIT etc.
- ✓ Roller skating
- ✓ Winter sports



## Hobbies

- Drawing
- Reading (a lot)
- Professional communities
- Healthy food cooking
- Wine tasting

Julia Västriik  
Agile Coach

### A quote reflecting my philosophy:

"The price of excellence is discipline.  
The cost of mediocrity is  
disappointment."

William Arthur Ward

### Or maybe this one? 😊

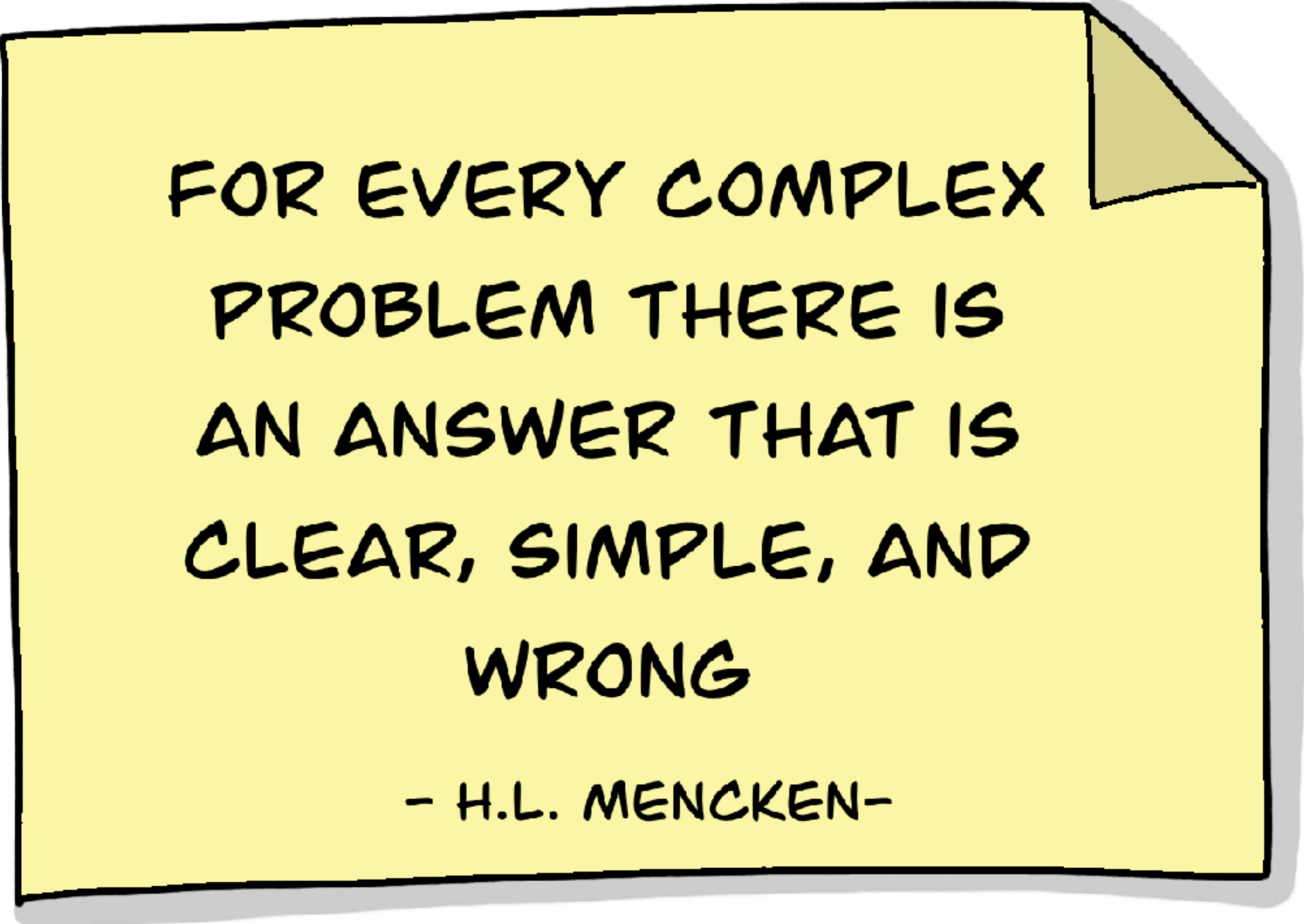
"I don't have talent, so I  
just get up earlier."

Henry Rollins

Enjoy Life!



# The Cobra Effect



FOR EVERY COMPLEX  
PROBLEM THERE IS  
AN ANSWER THAT IS  
CLEAR, SIMPLE, AND  
WRONG

- H.L. MENCKEN -

🔨 3 Steps to Delegate

🔨 5 Steps to Solve Conflicts

🔨 7 Steps for Giving Feedback

🔨 9 Steps to run 1-on-1 meetings

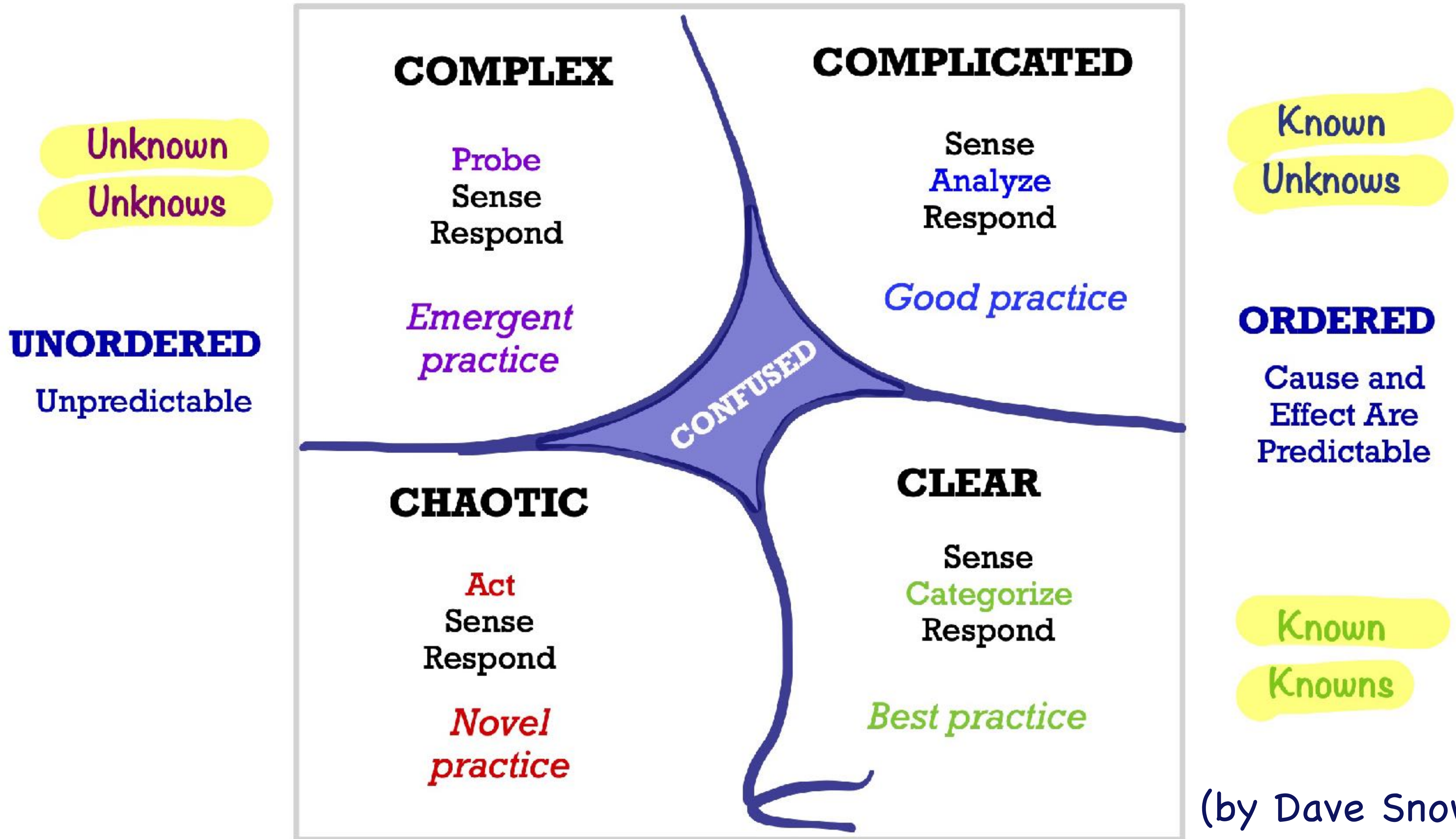
🔨 11 Steps to Build Effective Teams

🔨 13 Steps to Motivate Your Employees

🔨 15 Steps for Better Employee Performance

🔨 27 Indispensable Steps to Drain the Life Out of Your Team

# CYNEFIN

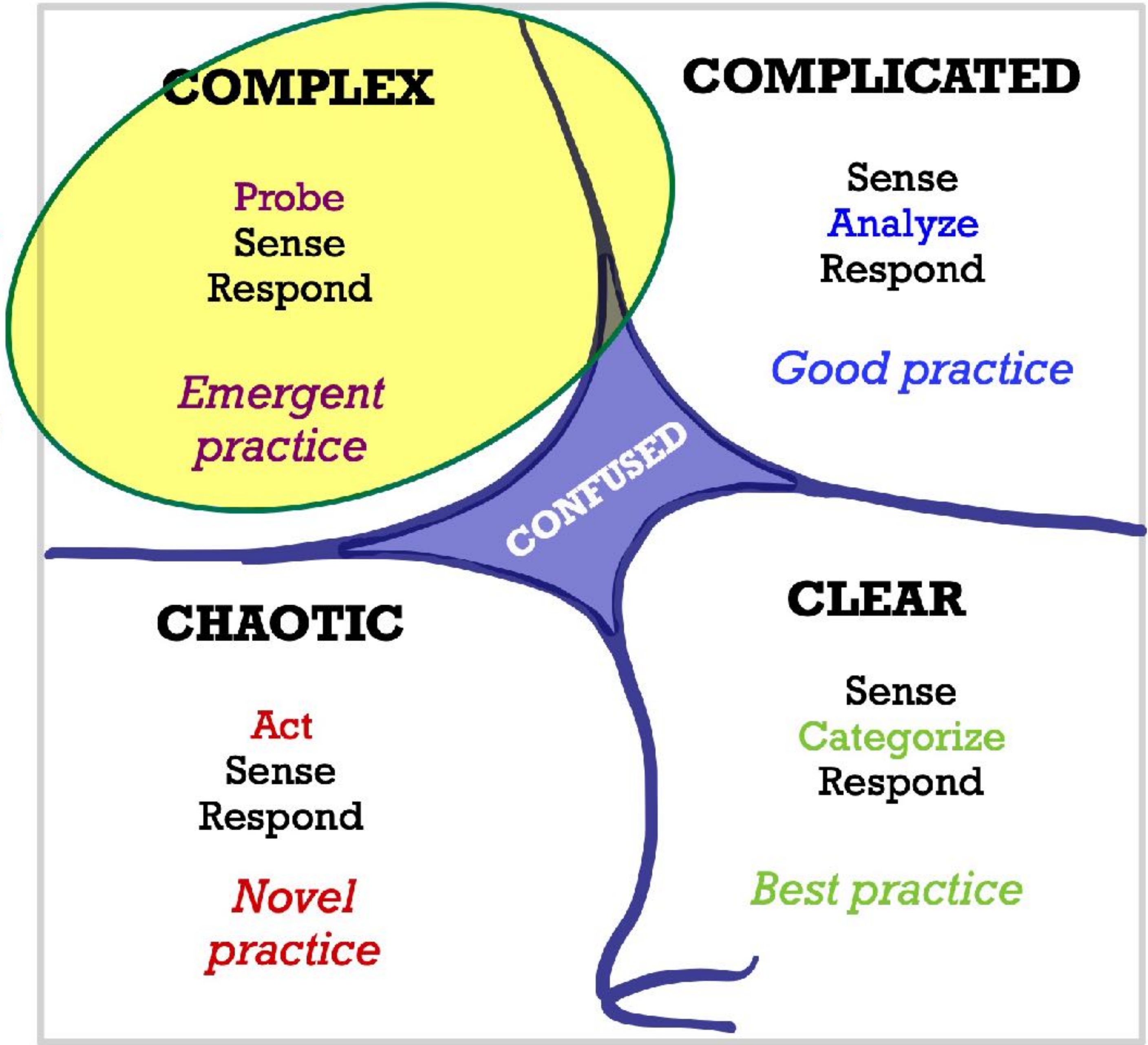


(by Dave Snowden)

# CYNEFIN

**Agile**  
belongs  
here

**UNORDERED**  
Unpredictable

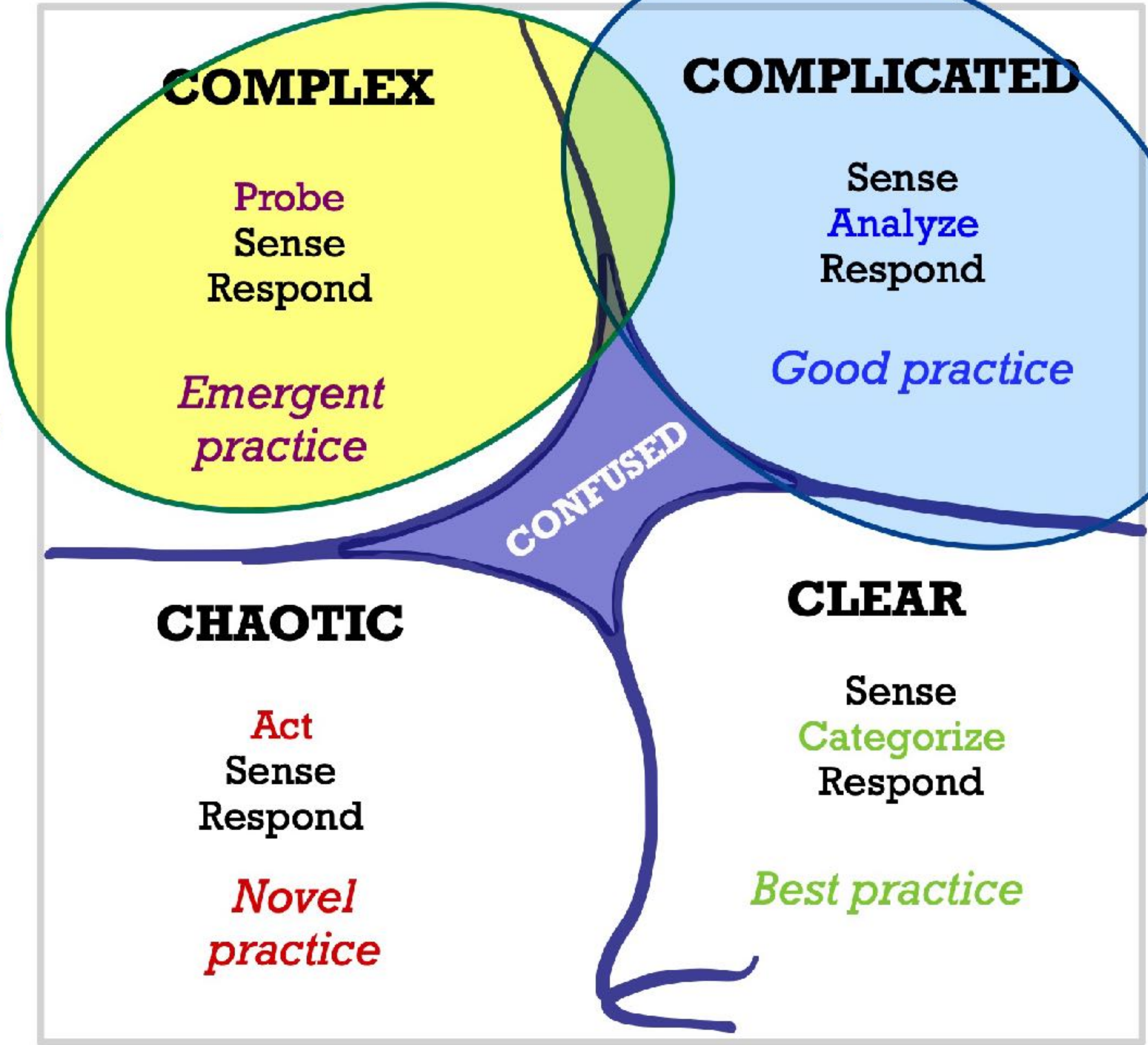


**ORDERED**  
Cause and  
Effect Are  
Predictable

# CYNEFIN

**Agile**  
belongs  
here

**UNORDERED**  
Unpredictable



**COMPLEX**

Probe  
Sense  
Respond

*Emergent  
practice*

**COMPLICATED**

Sense  
Analyze  
Respond

*Good practice*

**CHAOTIC**

Act  
Sense  
Respond

*Novel  
practice*

**CLEAR**

Sense  
Categorize  
Respond

*Best practice*

CONFUSED

Traditional  
Project  
management  
(aka Waterfall)  
belongs here

**ORDERED**  
Cause and  
Effect Are  
Predictable





# Leadership Styles to fit a Complex World

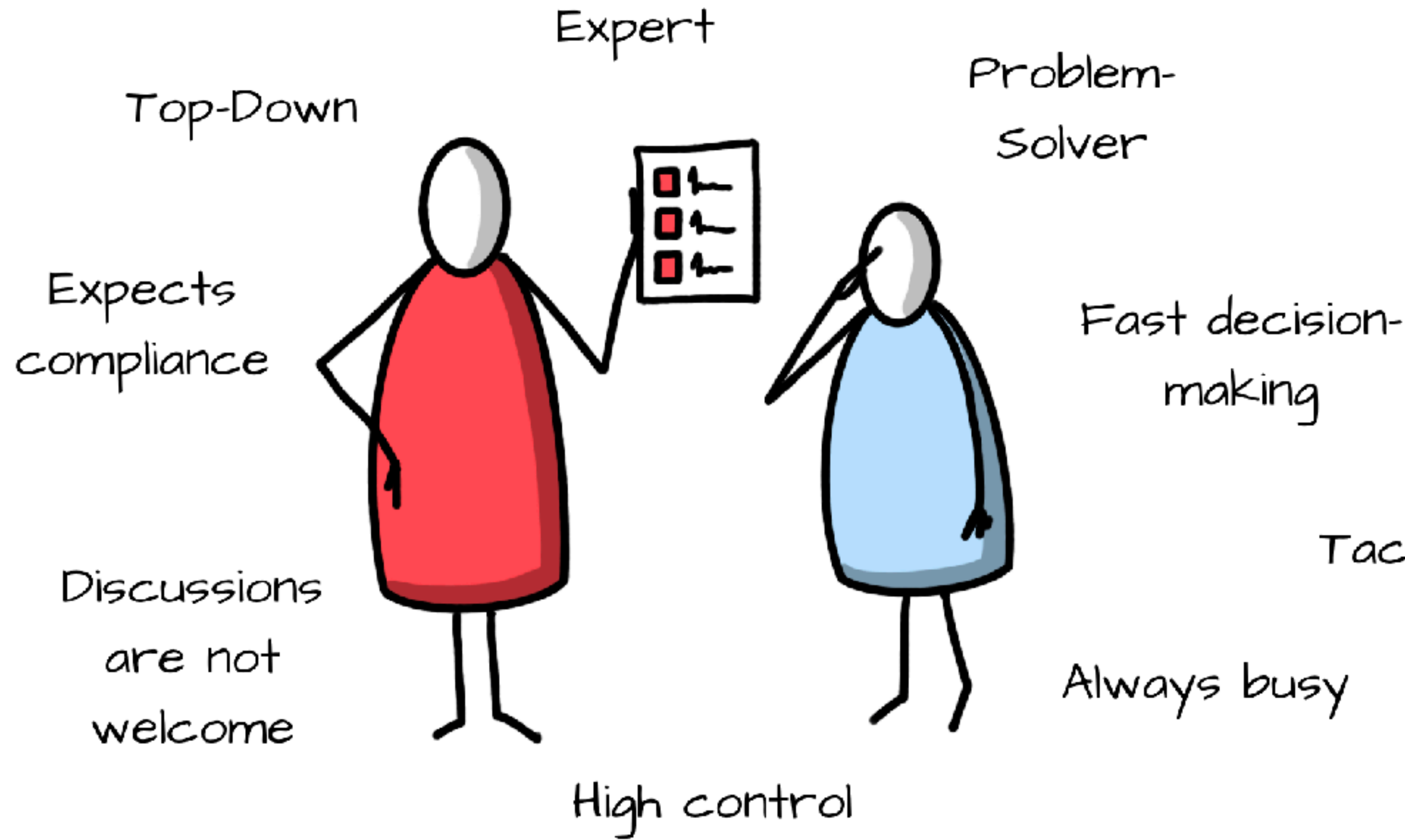
# DIRECTING LEADERSHIP STYLE



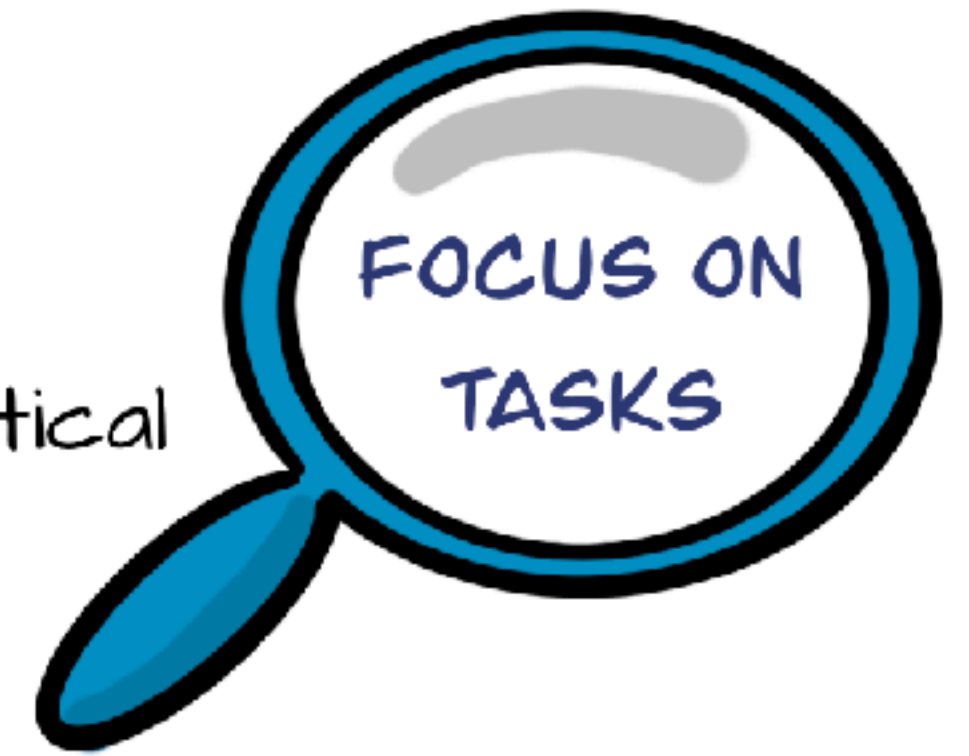
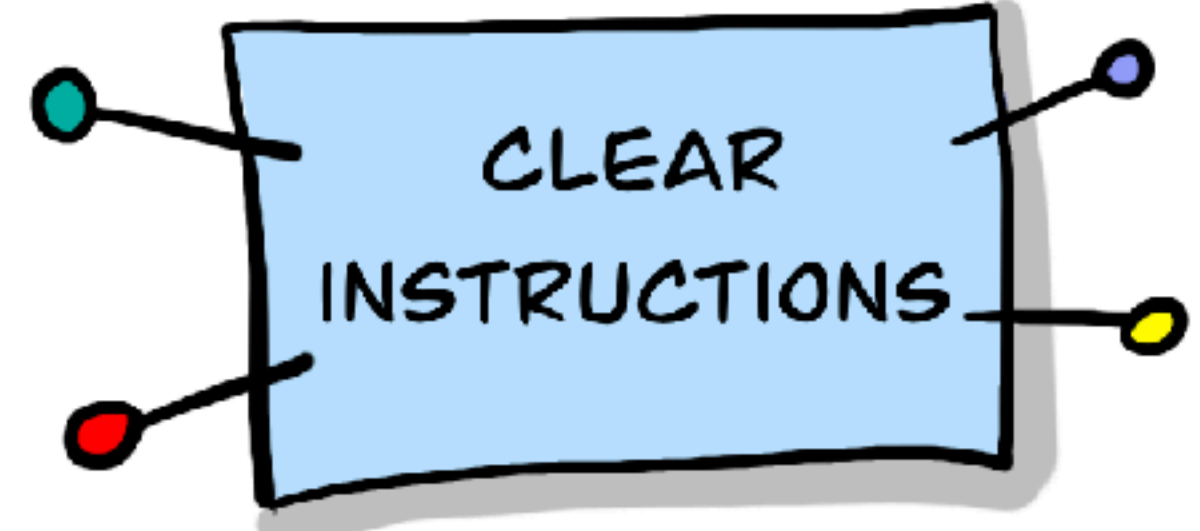
"PEOPLE ARE SOLDERS"



RESOLVES OBSTACLES ON THEIR OWN



PROVIDES:



CLOSED TO FEEDBACK



# PACESETTING LEADERSHIP STYLE



"PEOPLE ARE RACEHORSES"



EXPECTS QUICK RESOLUTION OF OBSTACLES

High standards

Motivates with goals

Fast-paced

Demanding



Competitive

Sets a personal example

Short-term

High pressure

PROVIDES:



... AND PERFORMANCE

ACCEPTS FEEDBACK IF IT HELPS TO WIN



# COORDINATING LEADERSHIP STYLE



"PEOPLE ARE GEARS"

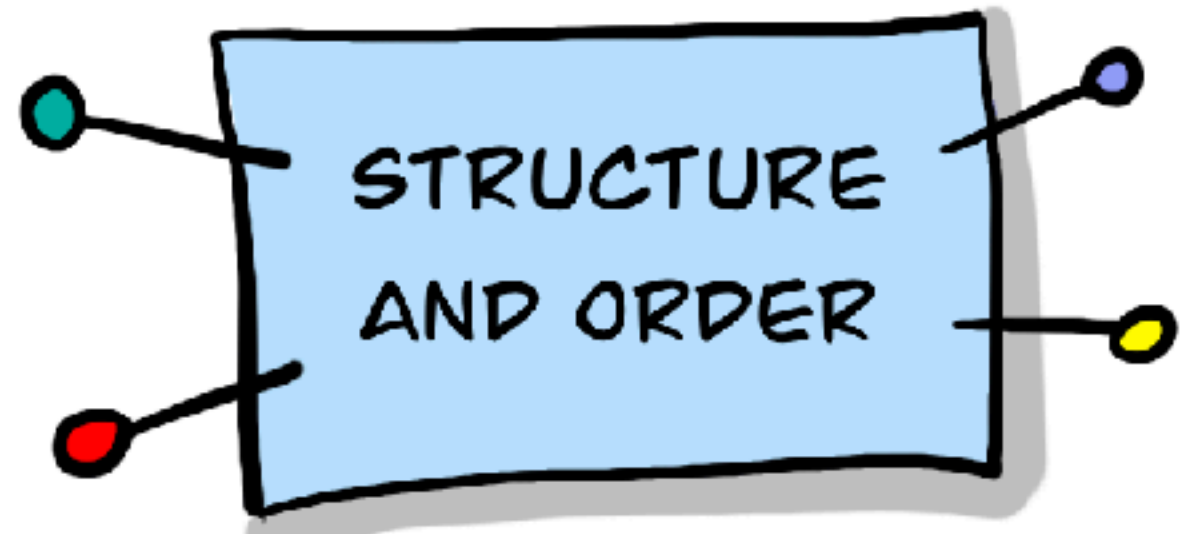
Coordinates collaboration

Defines rules and procedures

Gate-keeper

Protects team from the external world

PROVIDES:



Synchronizes efforts



Ensures that everyone knows their responsibilities

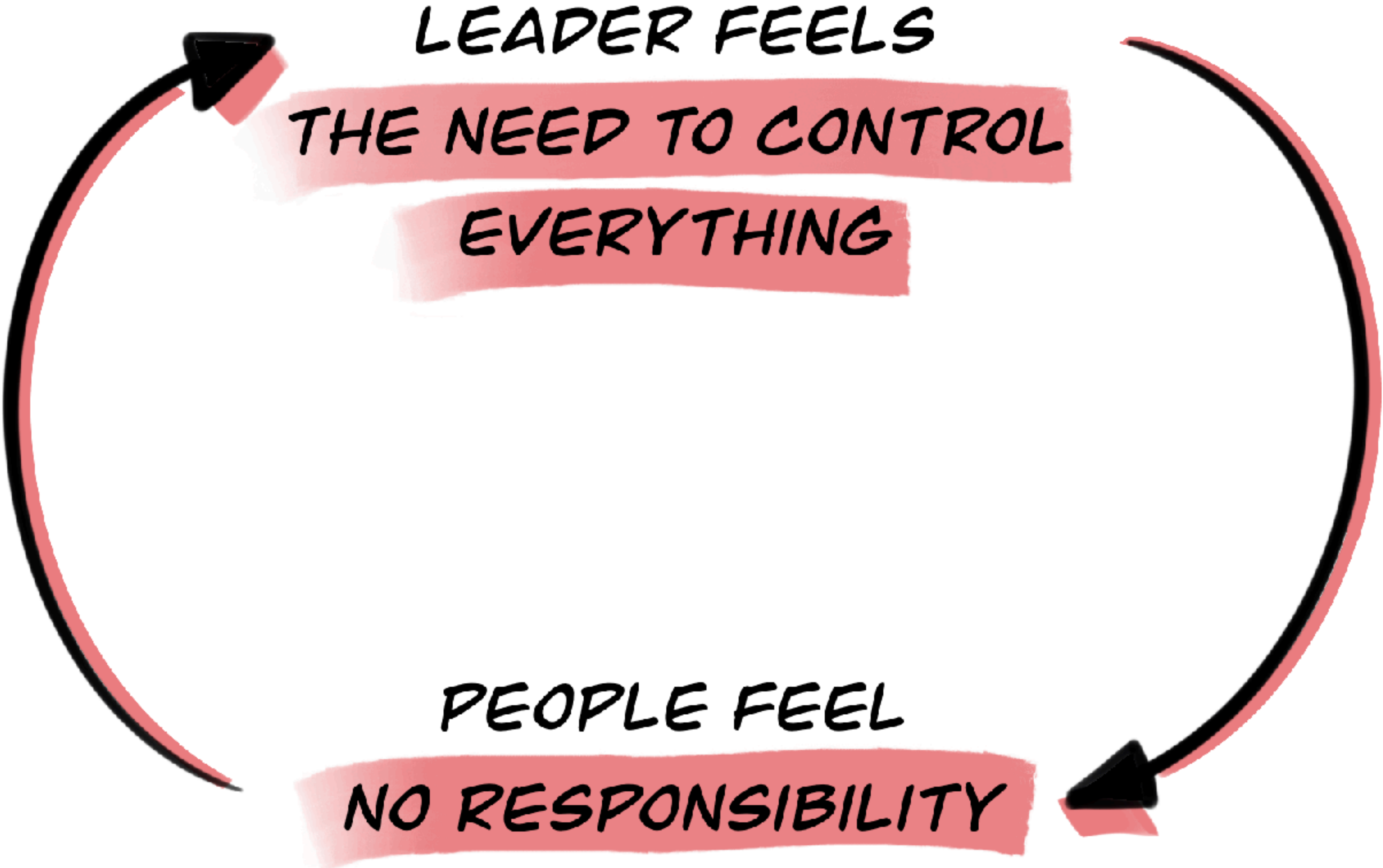
Controls all the workflows



MOSTLY RESOLVES OBSTACLES ALONE

USES FEEDBACK TO INCREASE EFFICIENCY





# **“PEOPLE ARE RESOURCES”**

**Please raise your hand if you you like being called a resource!**

**Raise your hand if you've heard people being called 'resources' at your workplace.**

**What could we say instead?**

**If you mean  
people  
say people  
(not resources)**

# **A WARNING FOR MANAGERS**

**If you call people “Resources”**

**be very careful -**

**they might call you “Overhead”**



# ENABLING LEADERSHIP STYLE



"PEOPLE ARE ASSETS"

Empowers self-organization

Participatory decision-making

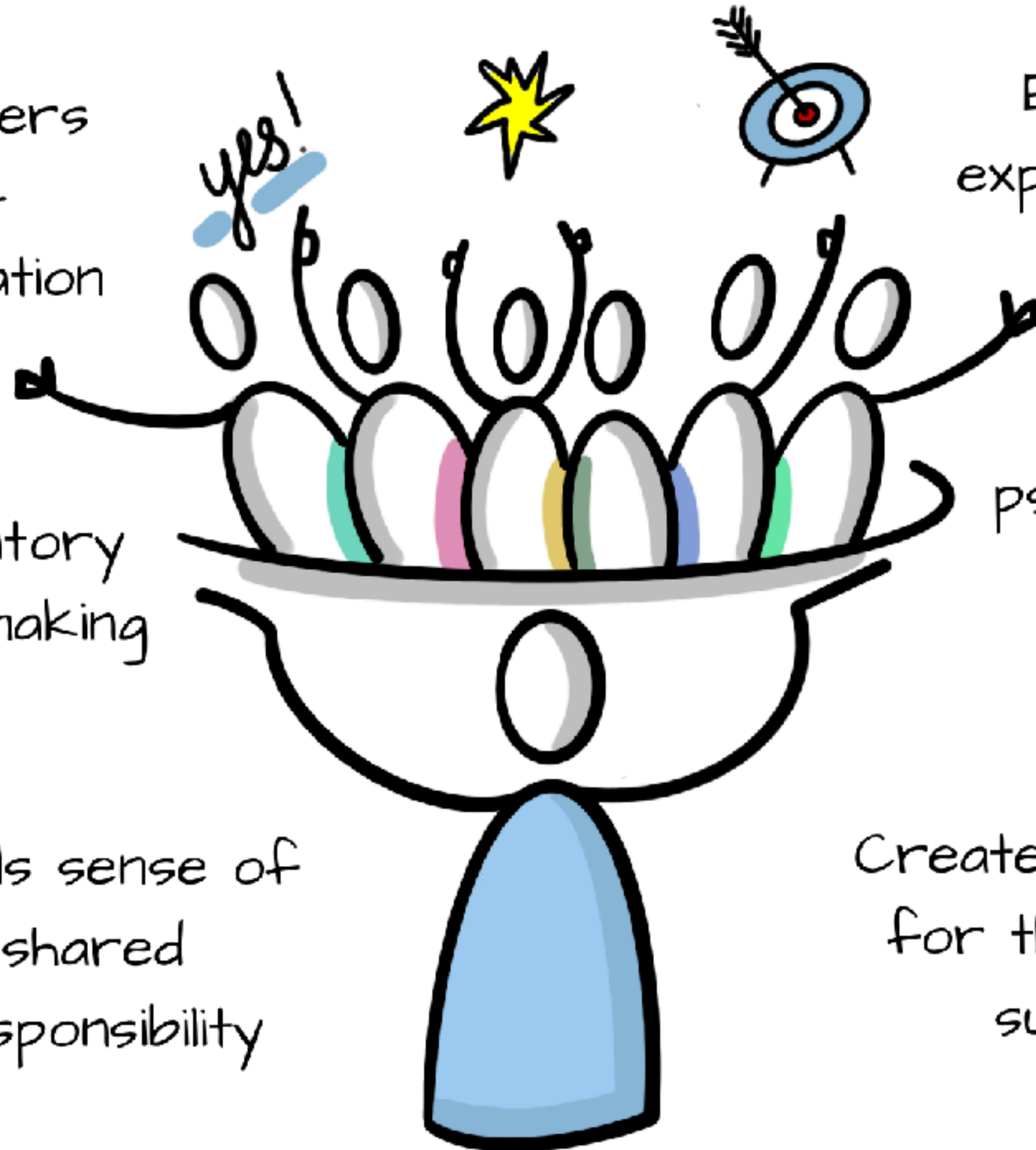
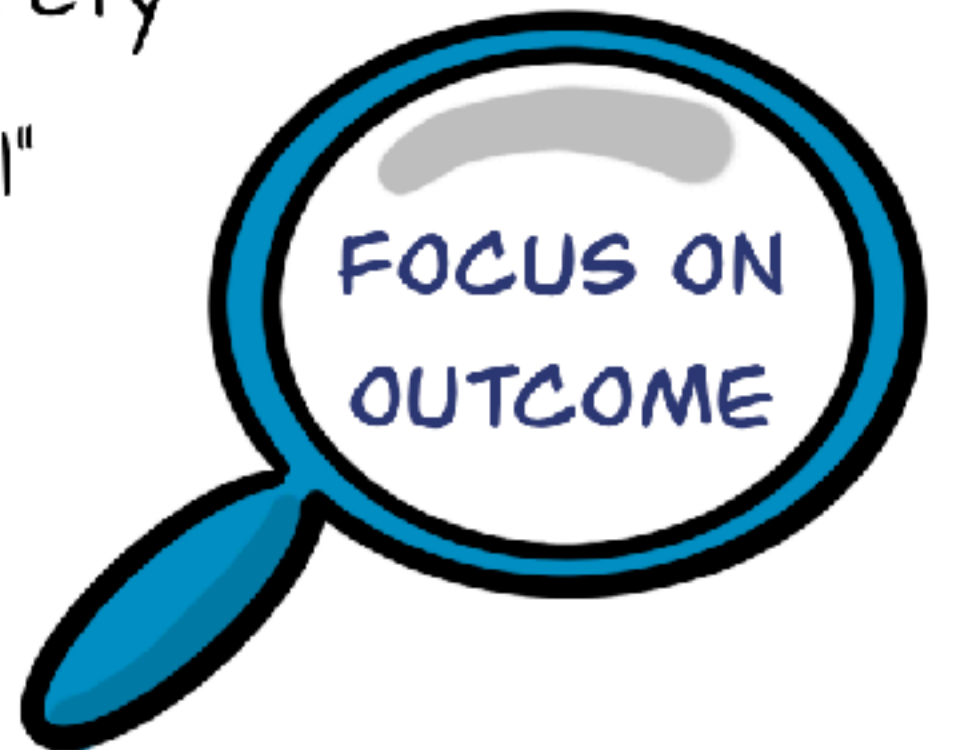
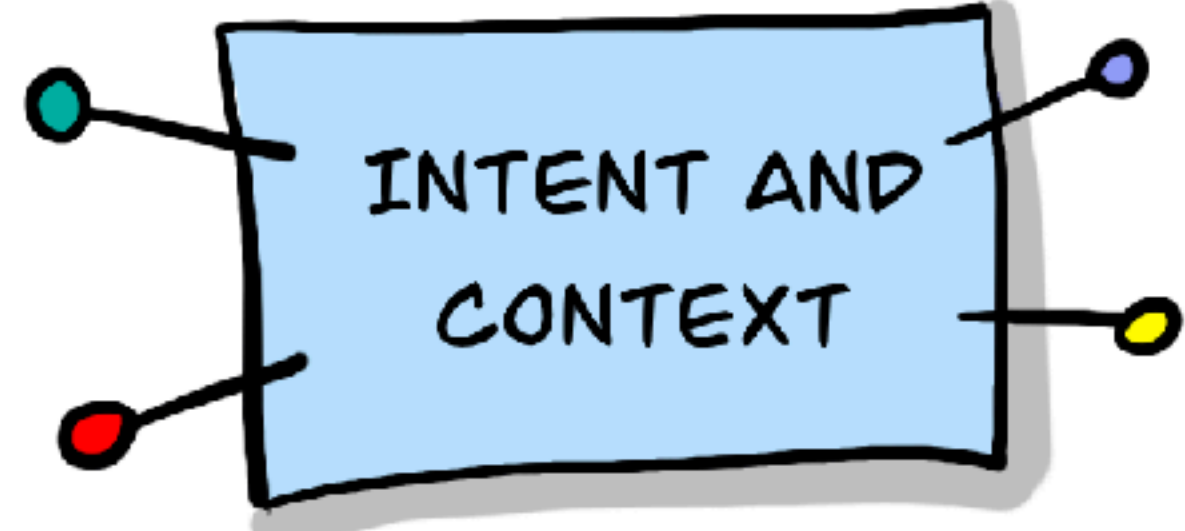
Instills sense of shared responsibility

Encourages experimentation

Fosters psychological safety  
"It is ok to fail"

Creates conditions for the team to succeed

PROVIDES:



ENSURES THAT THE OBSTACLES ARE REMOVED

FOSTERS FEEDBACK CULTURE



# COACHING LEADERSHIP STYLE



"PEOPLE ARE POTENTIAL"



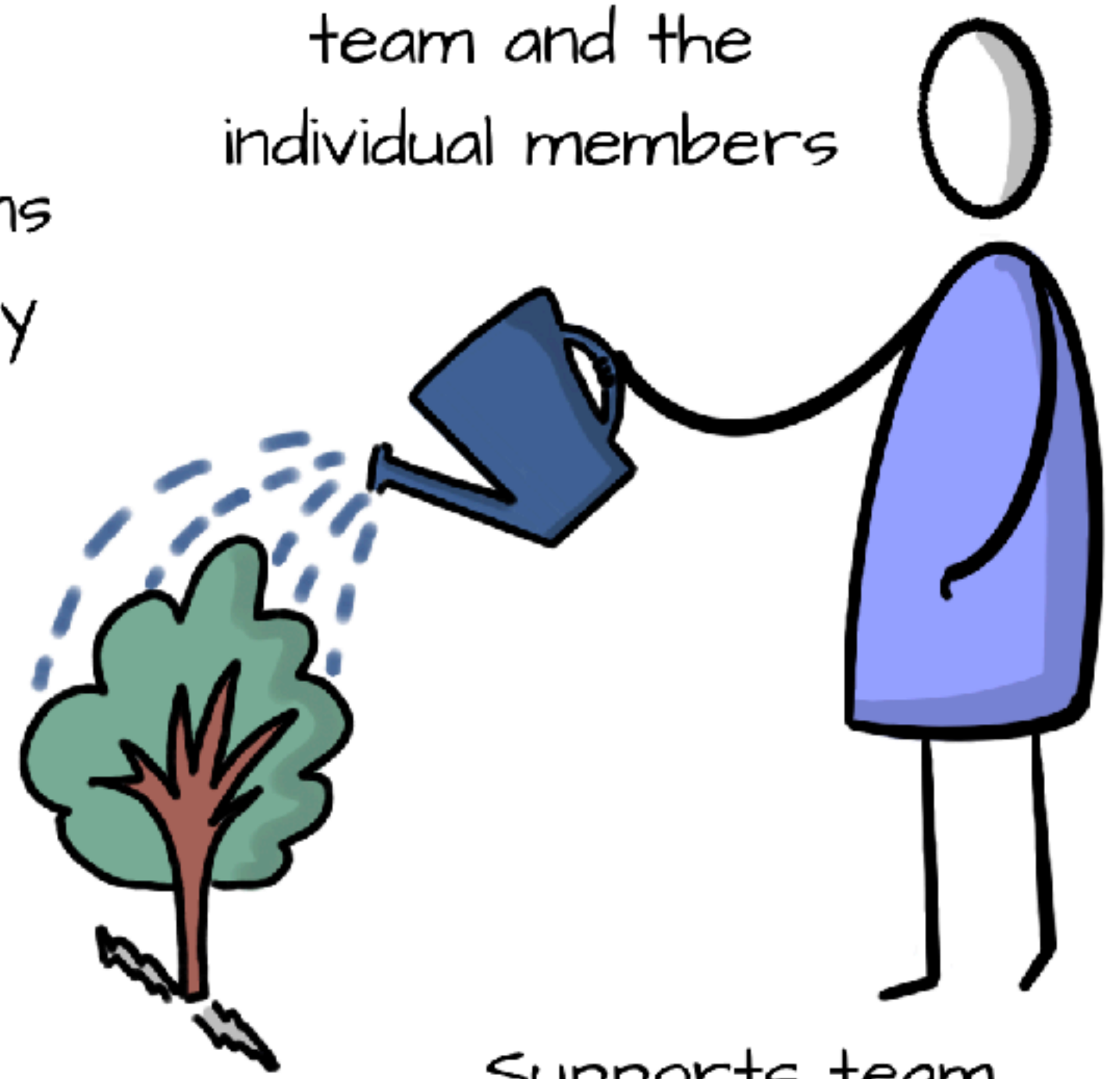
ENCOURAGES THE TEAM TO REMOVE OBSTACLES THEMSELVES

Listens deeply

Lets the team fail

"Failure is a learning opportunity"

Coaches the whole team and the individual members



Supports team members with their growth

FEEDBACK AS A TOOL FOR GROWTH

Empathetic

Poses challenging and forward-thinking questions

Enables the team effectiveness through coaching

PROVIDES:



# CATALYZING LEADERSHIP STYLE



"PEOPLE ARE SPARKS"



REFRAMES OBSTACLES AS OPPORTUNITIES

Inspirational  
High purpose

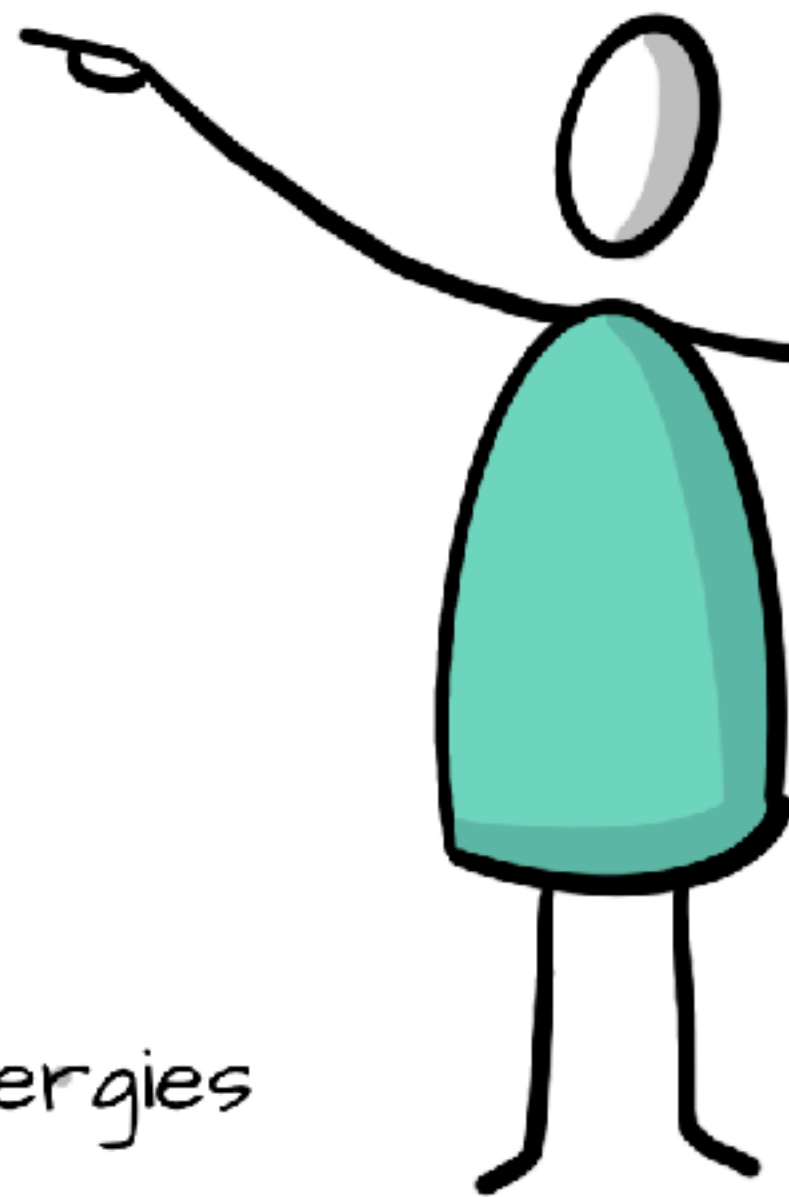


Challenges the team

Boosts their success

Enables synergies

Encourages innovation



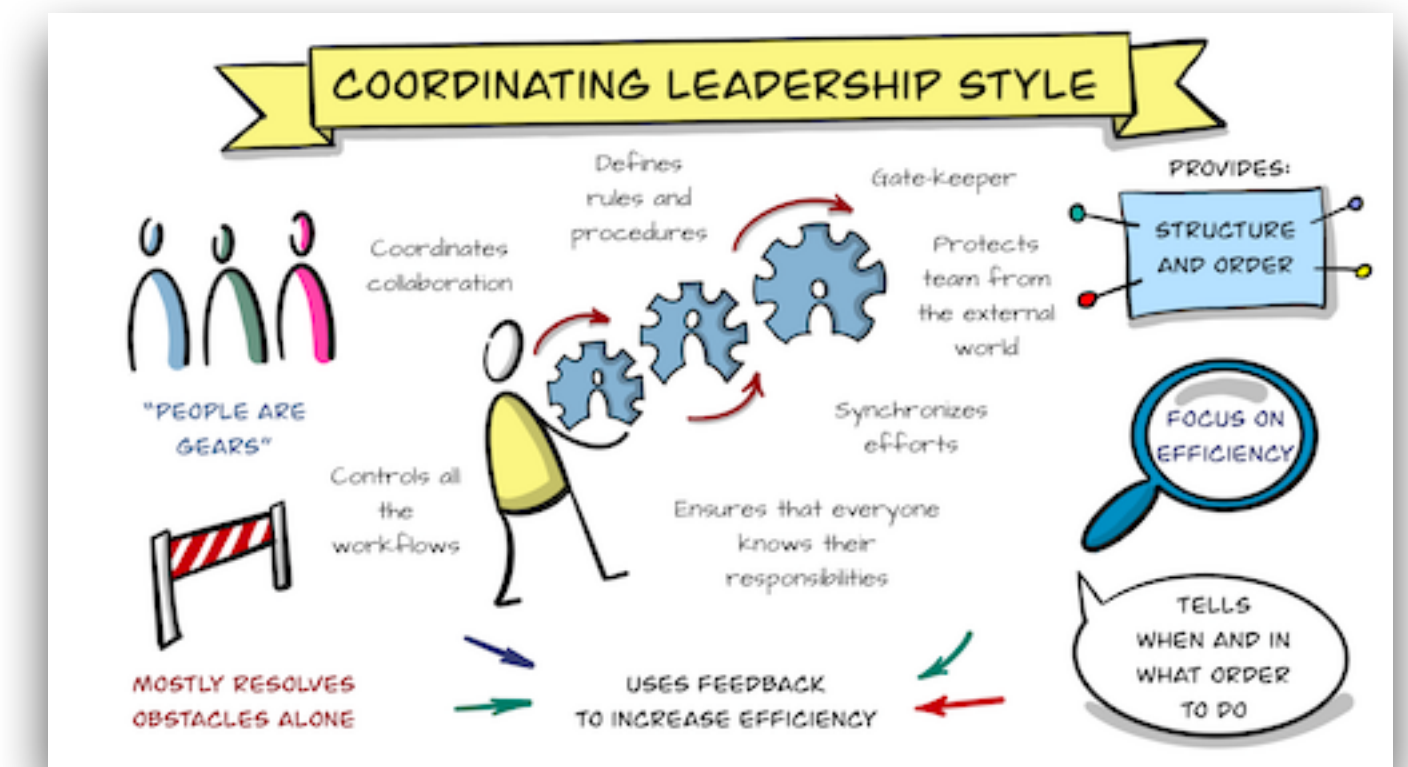
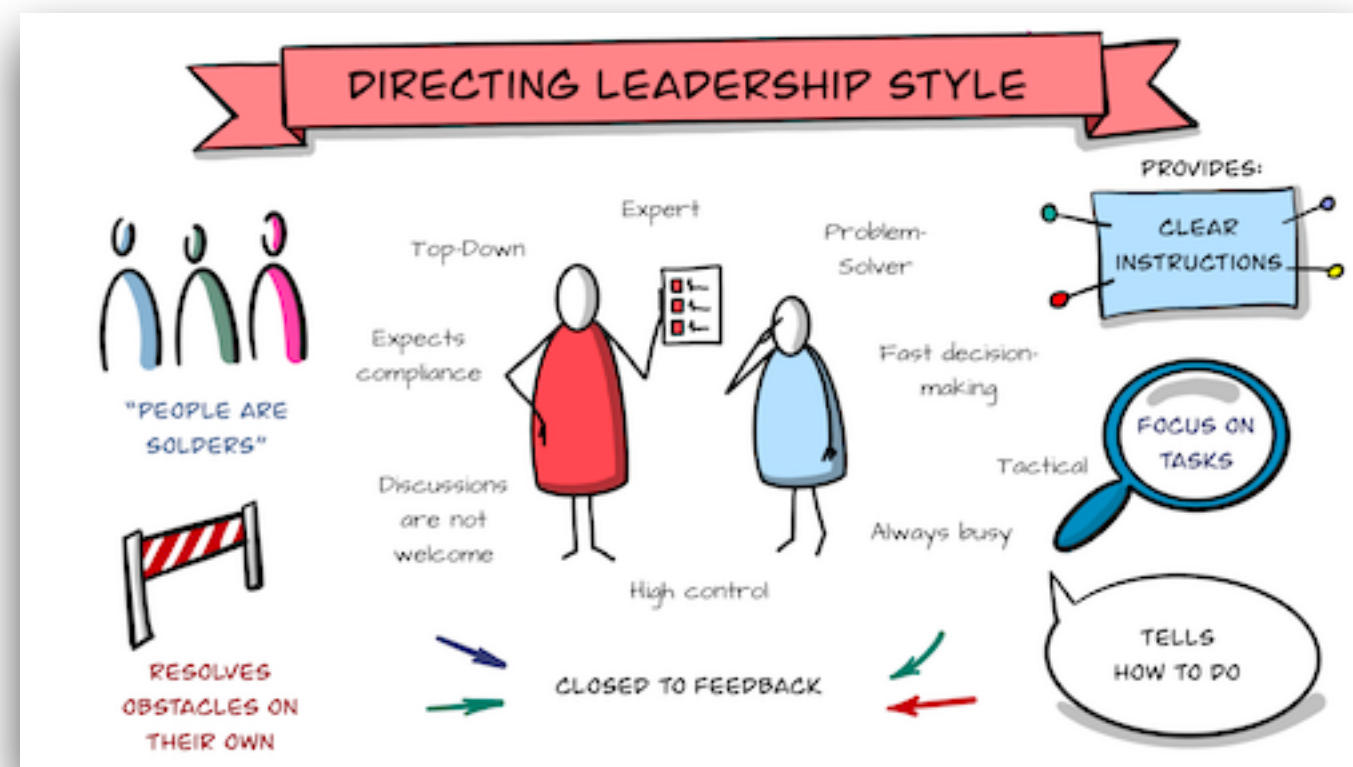
Energizes the team towards breakthrough results

INSPIRES FEEDBACK FOR INNOVATION

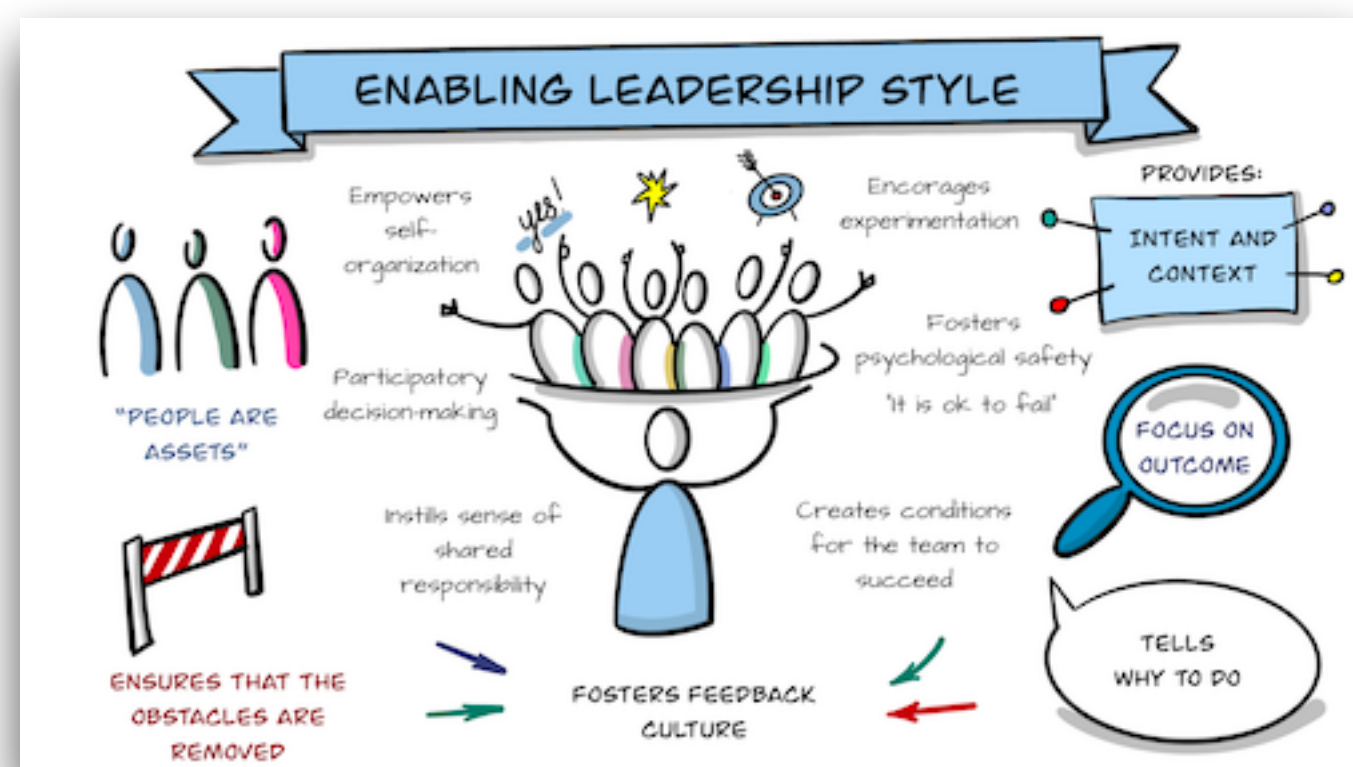
Transformative  
Fosters cross-team collaboration

PROVIDES:





# What is the Best Leadership Style?



# CYNEFIN

CONFUSED

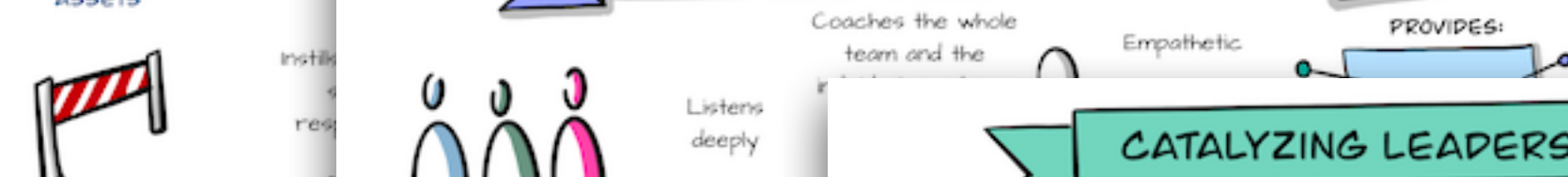
## COMPLEX

## CHAOTIC

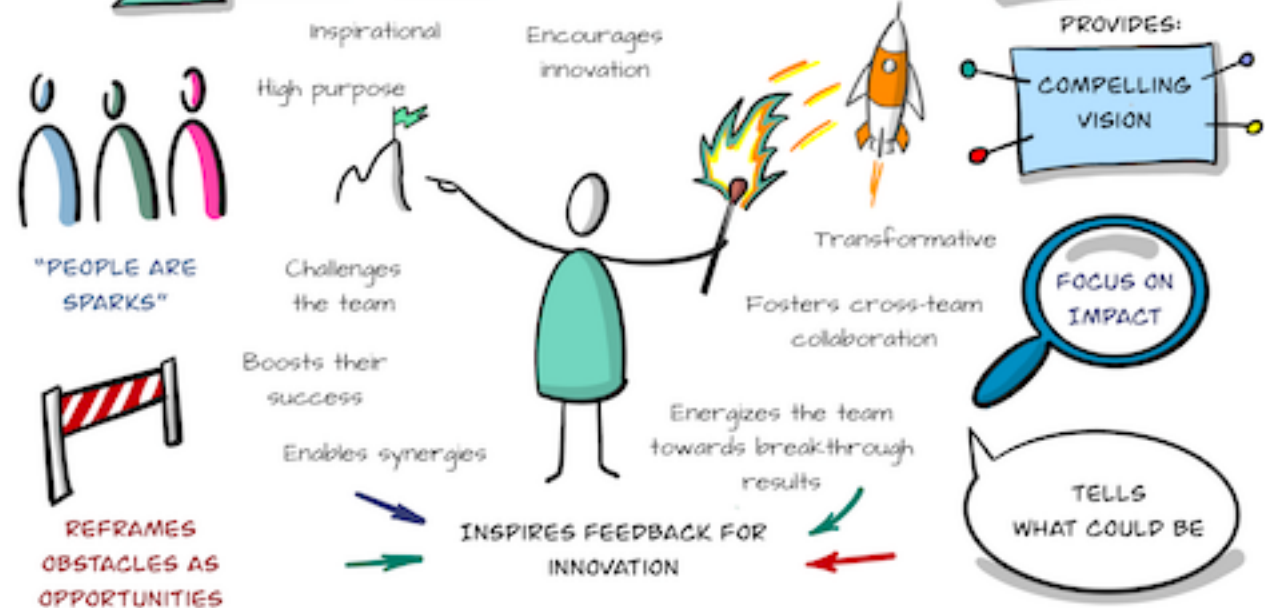
### ENABLING LEADERSHIP STYLE



### COACHING LEADERSHIP STYLE



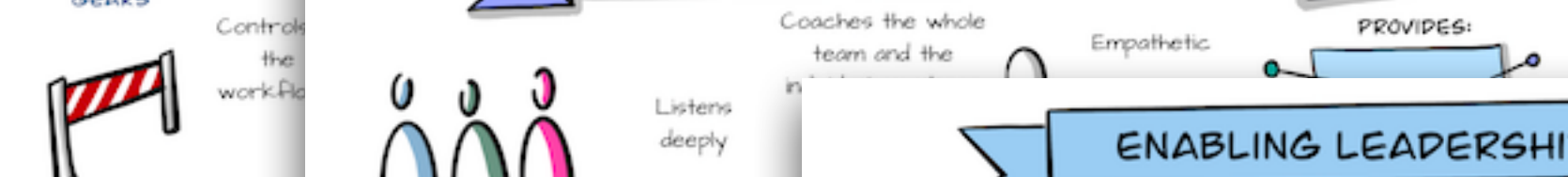
### CATALYZING LEADERSHIP STYLE



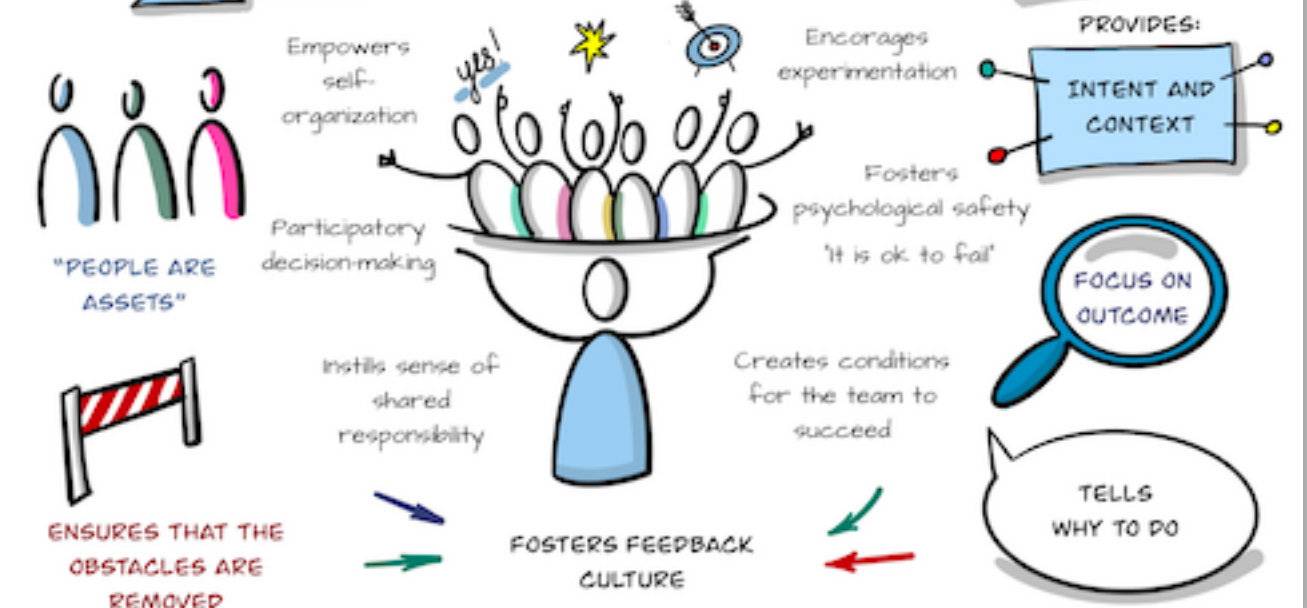
### COORDINATING LEADERSHIP STYLE



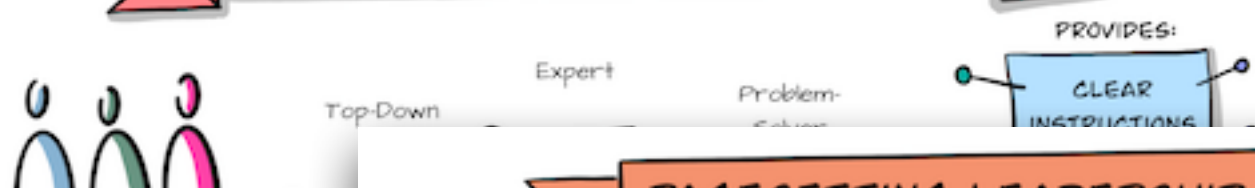
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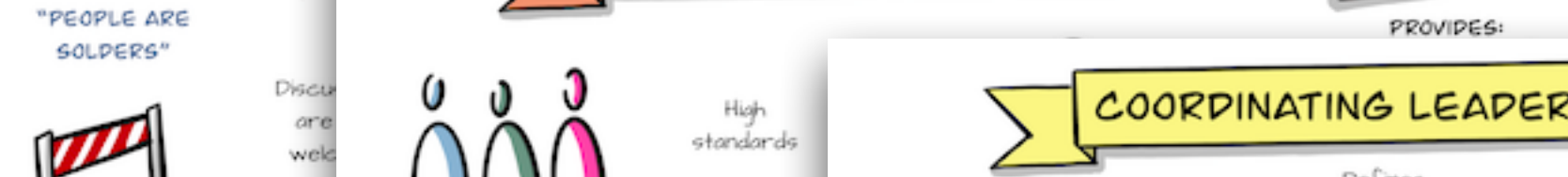
### ENABLING LEADERSHIP STYLE



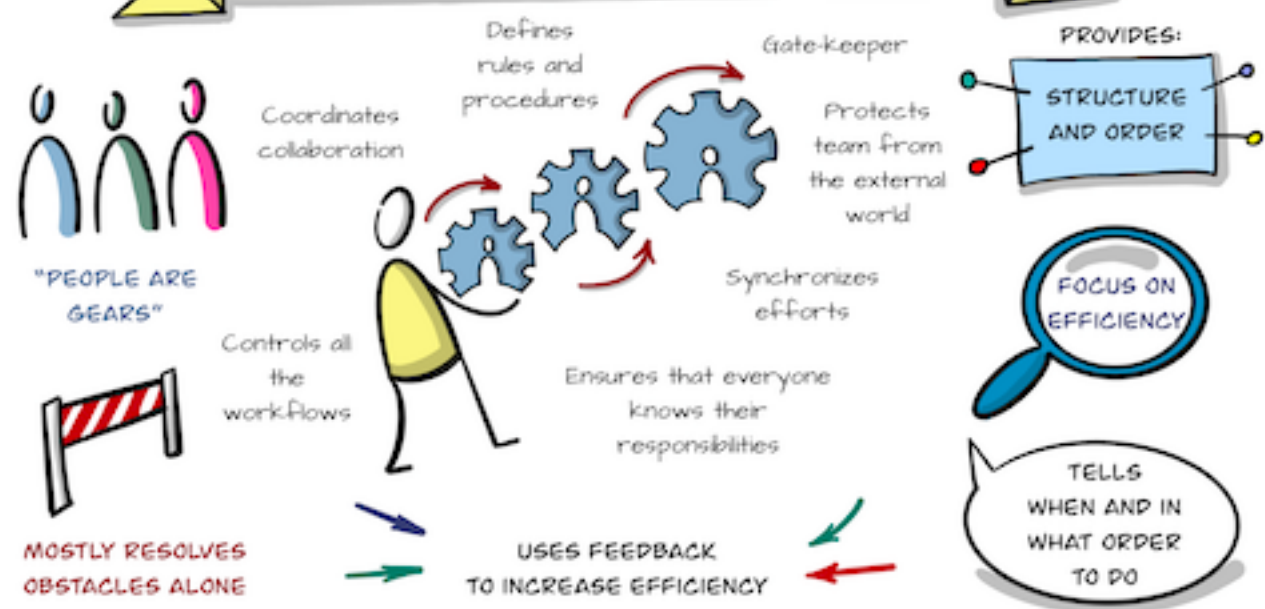
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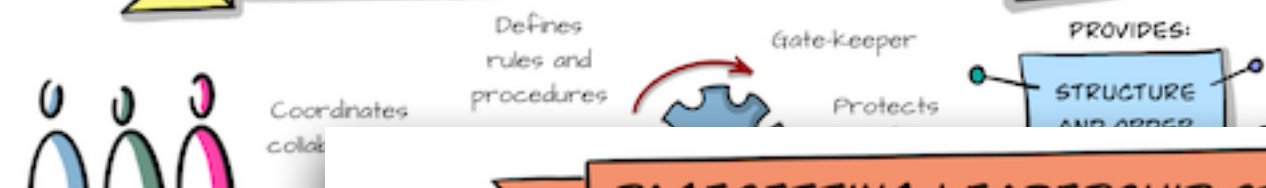
### PACESETTING LEADERSHIP STYLE



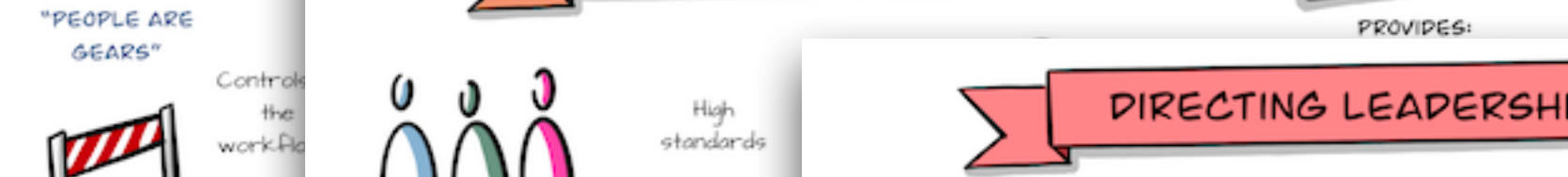
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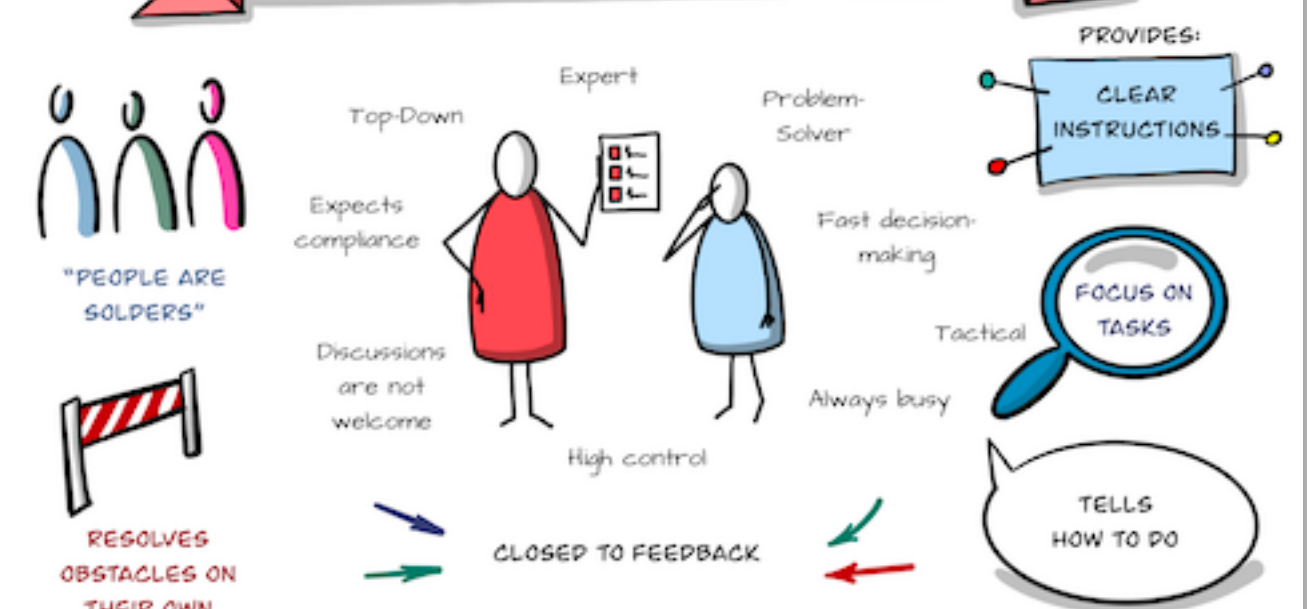
### COORDINATING LEADERSHIP STYLE



### PACESETTING LEADERSHIP STYLE



### DIRECTING LEADERSHIP STYLE



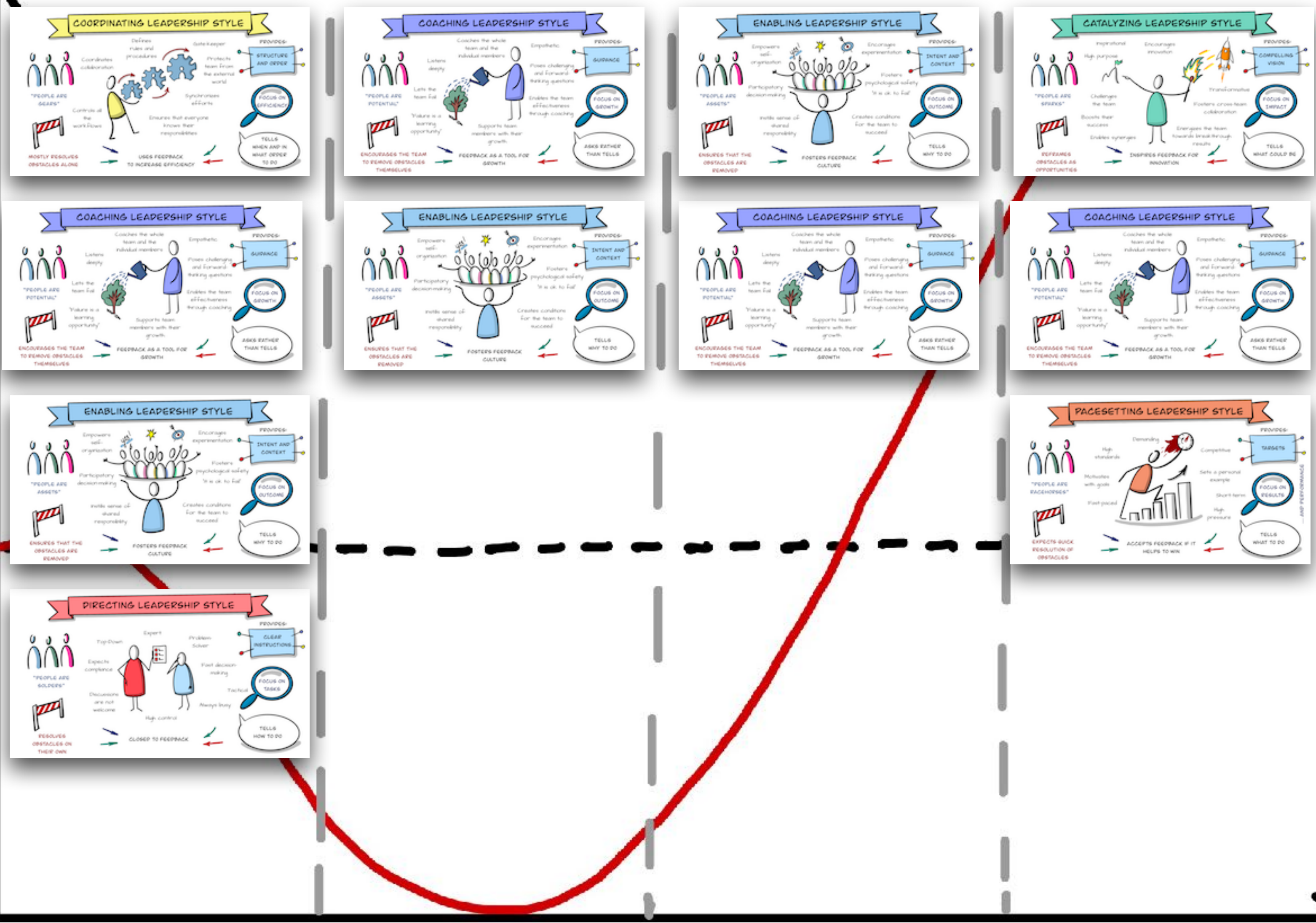
Best

# Team Dynamics

Performance ↑



Working Group



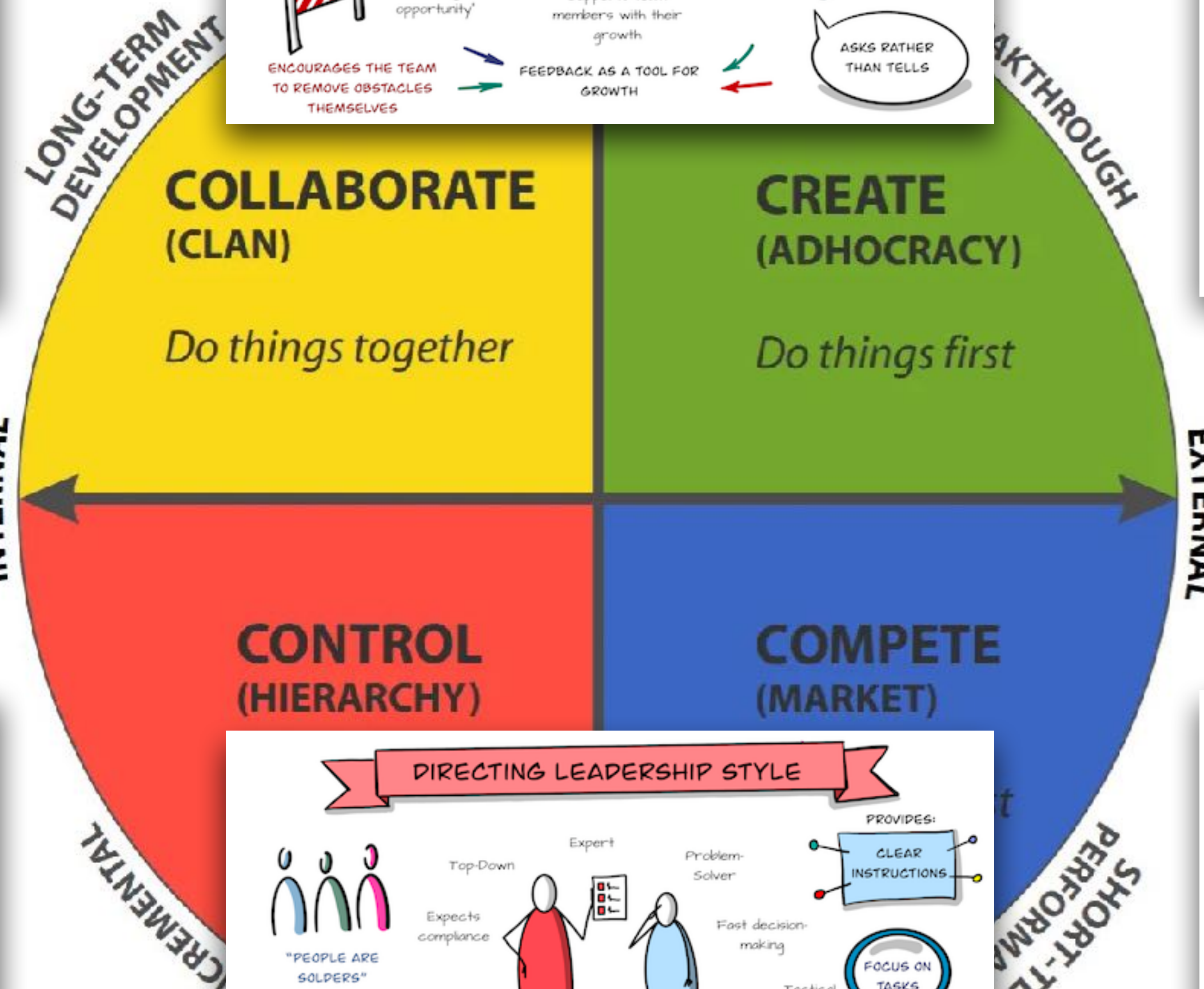
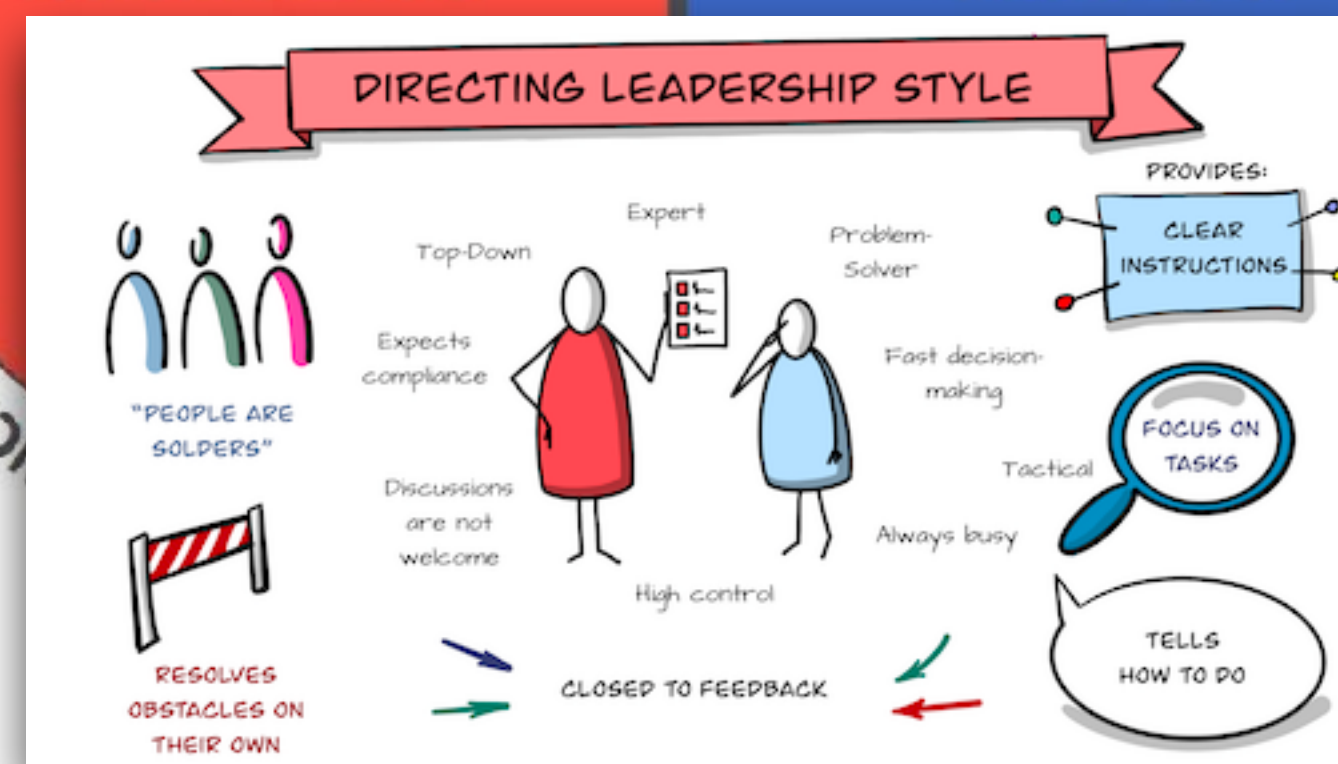
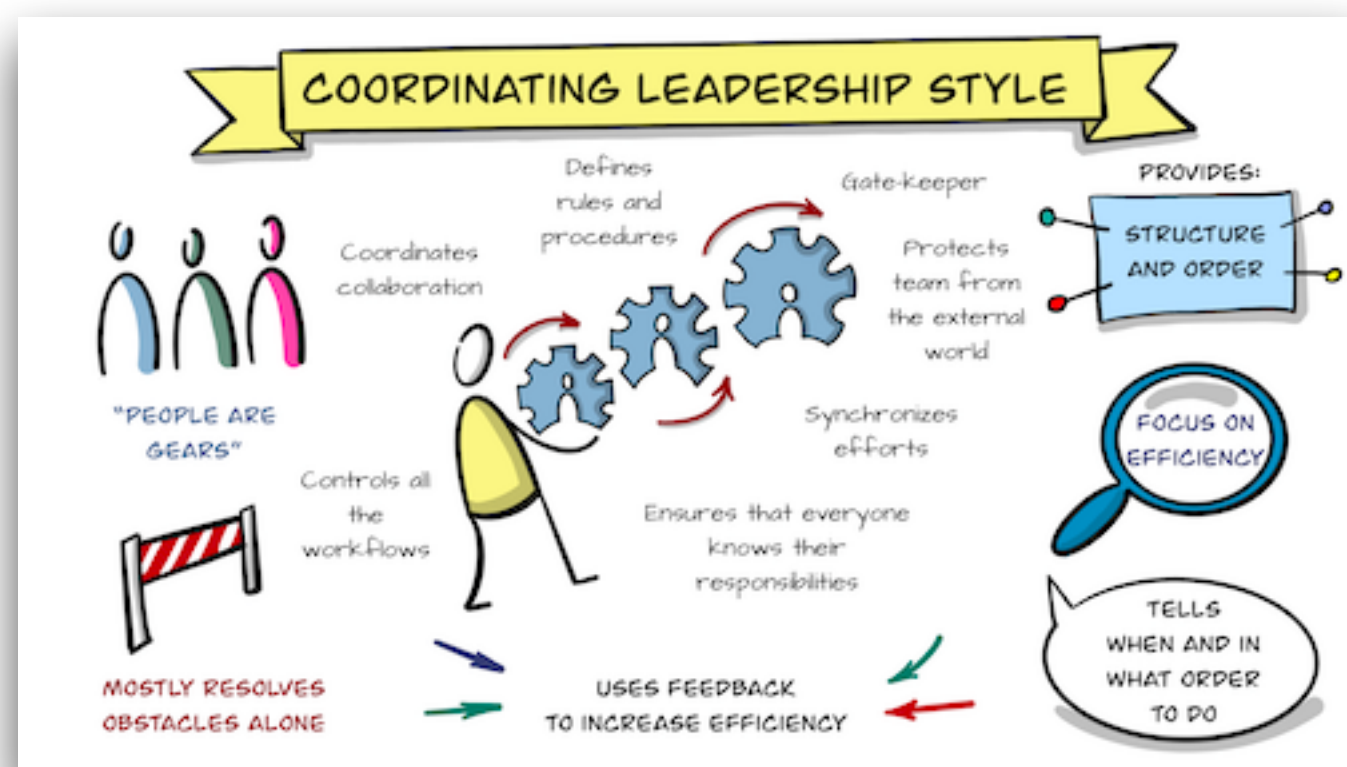
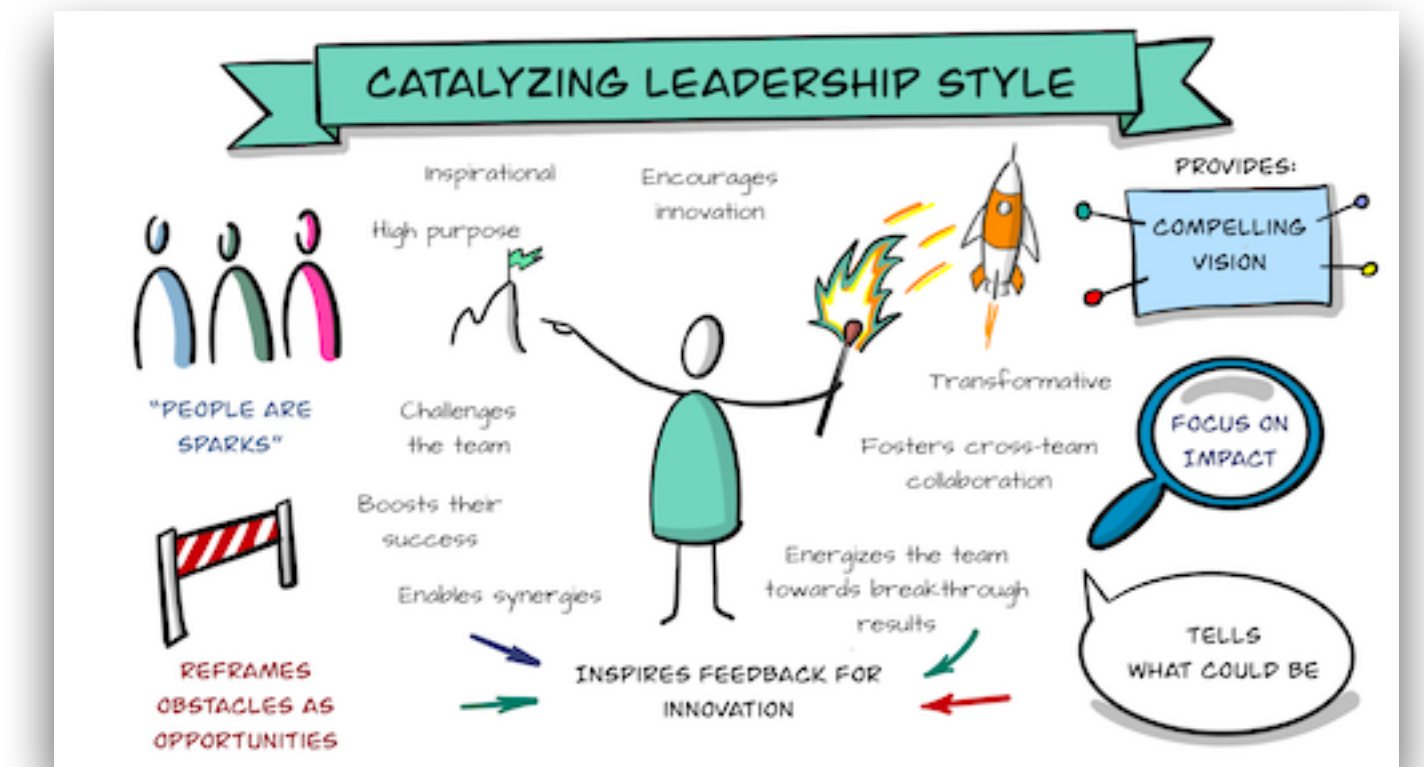
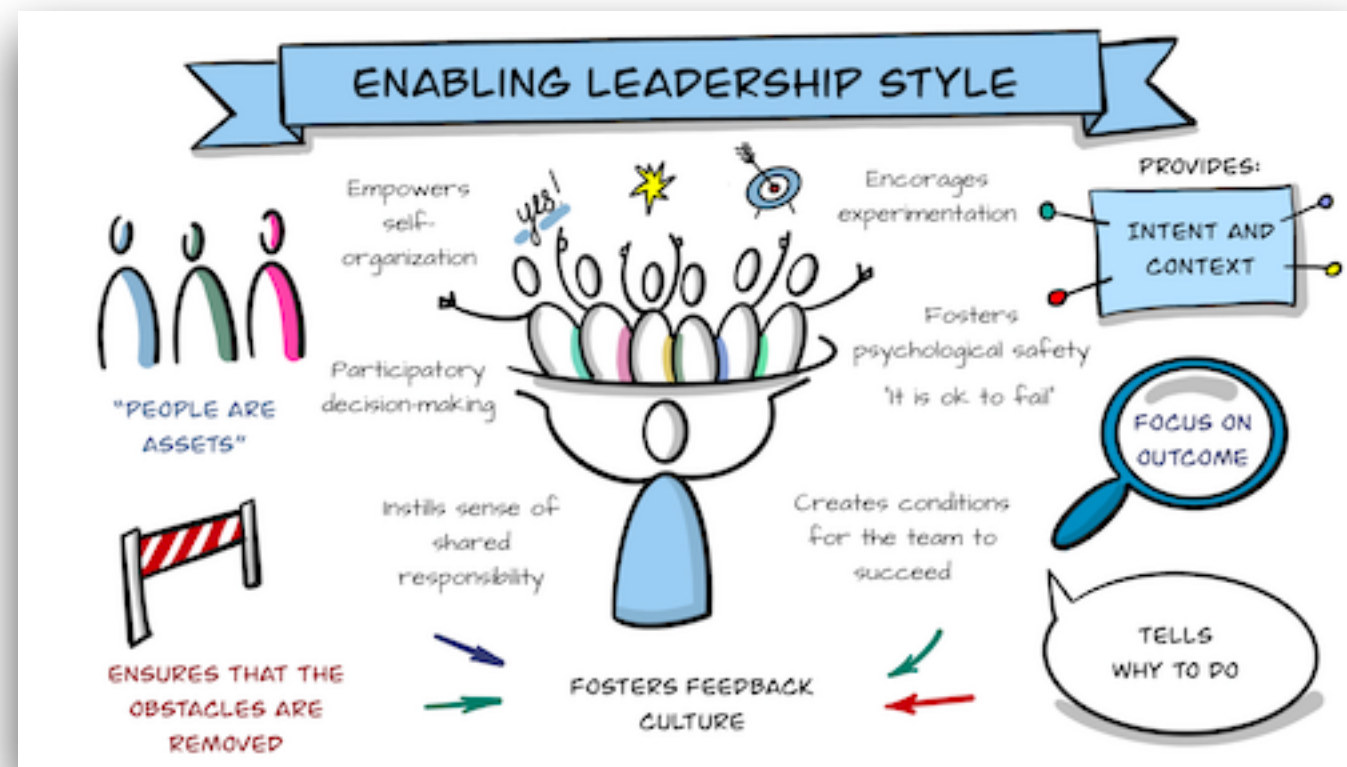
High-Performing Team

Bruce Tuckman (1965)

Forming Storming Norming Performing

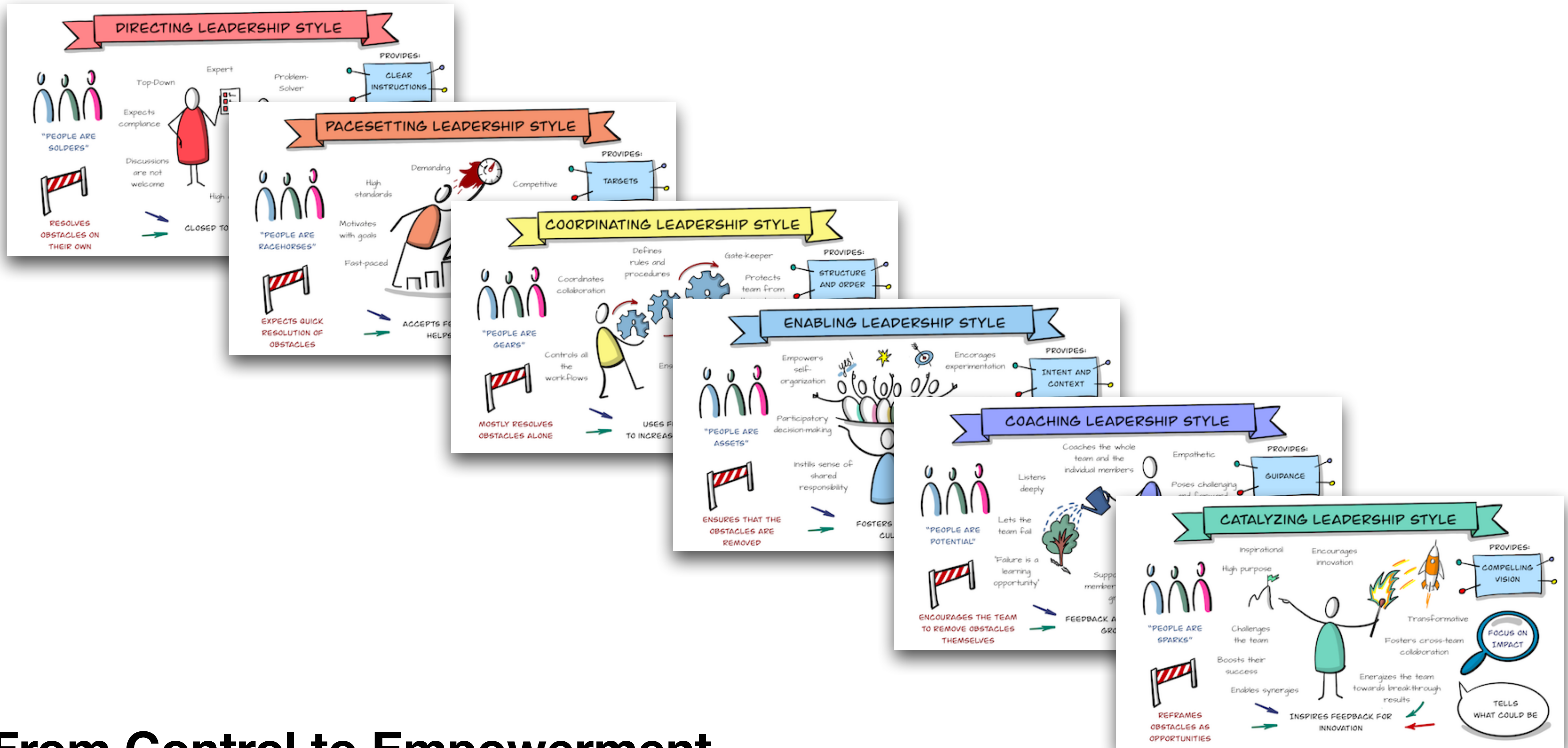
Time →

# The Culture



Competing Values Framework

# Evolution of Leadership Styles



From Control to Empowerment



*Listen more than talk*

*Encourage risk taking*

*Express your opinion last*

*Delegate decision-making*

*Give candid feedback with kindness*

*Provide guidance*

*Nurture psychological safety*

*Ask rather than tell*

*Empower team autonomy*

*Challenge the team*

# **Your personality**

*Act as a role model*

**Combine behaviors from various styles  
to create your very own unique  
approach**

*Let the team fail*

*Focus on growth*

*Promote a culture of experimentation*

*Promote inclusiveness*

*Coach individual members*

*Provide compelling vision*

*Foster continuous improvement*

*Coach the team as a whole*

## Leadership Behaviors That Foster Innovation, Autonomy, and Resilience in Teams

Act as a role model	Focus on growth, outcome and impact
Acknowledge when you don't know something	Foster continuous improvement
Admit your mistakes	Foster feedback culture
Ask rather than tell	Give candid feedback when needed
Coach individual members	Have faith in team members
Coach the team as a whole	Help the team to remove obstacles
Connect the team with the rest of the organization	Let the team fail
Challenge the team	Listen deeply
Cultivate innovation	Listen more than talk
Delegate responsibility	Manage the environment for people
Empower team autonomy	Nurture psychological safety
Encourage risk taking	Pose forward-thinking questions
Encourage the team to take ownership in removing obstacles	Promote a culture of experimentation
Energize the team by telling what is possible	Promote inclusiveness
Ensure that the team has everything they need to succeed	Provide compelling vision
Express your opinion last	Provide guidance
Facilitate intra-team and cross-team collaboration	Provide the intent and context
Facilitate participatory decision-making	Reframe obstacles as opportunities
	Seek feedback
	Support personal growth of team members

## Leadership Skills for Navigating a Complex World

Addressing Team Dysfunctions	Facilitating Disagreements and Conflicts
Active Listening	Fostering Collaboration
Articulating a Compelling Vision	Fostering Inclusiveness
Articulating Goals	Fostering Trust
Building Relationships	Giving Feedback
Change Management	Guiding Innovation Processes
Coaching Individuals	Inspiring and Motivating Teams
Coaching Teams	Mastering Team Dynamics
Clear Communication	Mentoring Team Members
Creating a Sense of Belonging	Patience
Delegating Responsibility	Posing powerful questions
Emotional Intelligence	Receiving feedback well
Empathy	Strategic Thinking
Facilitating Participatory Decision-Making	Systems Thinking
	Visionary Thinking

## Your personal development plan as a leader

- Select up to 3 skills that you believe are essential for navigating leadership in a complex world and that you would like to become better at.
- On a scale from 1 to 10:
  - Assess your current state
  - Envision your desired state in 6 months
- Think how you can develop these skills

Your Leadership Skills Development Plan	Your current state, 1..10	Your desired state in 6 months, 1..10
Skill 1.		
How could you develop it		
Skill 2.		
How could you develop it		
Skill 3.		
How could you develop it		

- Select up to 5 behaviours that you would like to practice during the upcoming 6 months
 

Behaviour 1. \_\_\_\_\_

Behaviour 2. \_\_\_\_\_

Behaviour 3. \_\_\_\_\_

Behaviour 4. \_\_\_\_\_

Behaviour 5. \_\_\_\_\_
- Share with your team
- Exchange ideas on other ways you could develop the skills

## Your Personal Leadership Style



Your Name

Select up to 5 behaviours that you would like to practice during the upcoming 6 months ↓

Acknowledge when you don't know something	Act as a role model	Admit your mistakes	Coach the team as a whole	
Ask rather than tell	Challenge the team	Coach individual members	Connect the team with the rest of the organization	
Cultivate innovation	Delegate responsibility	Empower team autonomy	Empower others	
Encourage risk taking	Encourage the team to take ownership in removing obstacles	Ensure that the team has everything they need to succeed	Express your opinion last	
Facilitate intra-team and cross-team collaboration	Foster continuous improvement	Explore different perspectives	Foster participatory decision-making	
Foster feedback culture	Focus on growth, outcome and impact	Give candid feedback with kindness	Have faith in team members' abilities	
Let the team fail	Listen deeply	Listen more than talk	Manage the environment rather than people	
Nurture psychological safety	Promote a culture of experimentation	Promote inclusiveness	Pose forward-thinking questions	
Practice small talks	Provide the context and context	Provide guidance	Provide compelling vision	
Reframe obstacles as opportunities	Seek feedback	Support personal growth of team members		

## Your Leadership Skills Development Plan

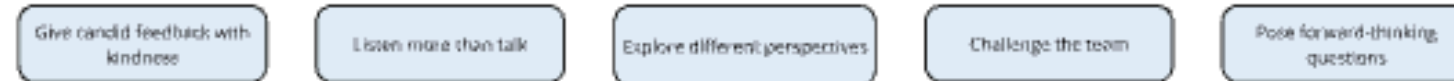
Desired skills and how could you develop them	Your current state, 1..10	Your desired state in 6 months, 1..10
Skill 1. How could you develop it ...	...	...
Skill 2. How could you develop it ...	...	...
Skill 3. How could you develop it ...	...	...

Addressing Team Dysfunctions	Active Listening	Articulating an Inspiring Vision
Articulating Goals and Purpose	Building Relationships	Change Management
Clear Communication	Coaching Individuals	Coaching Teams
Creating a Sense of Belonging	Delegating Responsibility	Emotional Intelligence
Empathy	Empowering Teams	Facilitating Participatory Decision-Making
Facilitating Disagreements and Conflicts	Fostering Collaboration	Fostering People Growth
Fostering Inclusiveness	Fostering Trust	Giving Feedback
Guiding Innovation Processes	Mastering Team Dynamics	Mentoring Team Members
Organizational Development	Patience	Posing powerful questions
Receiving feedback well	Self-Awareness	Strategic Thinking
Systems Thinking	Visionary Thinking	

## Your Personal Leadership Style

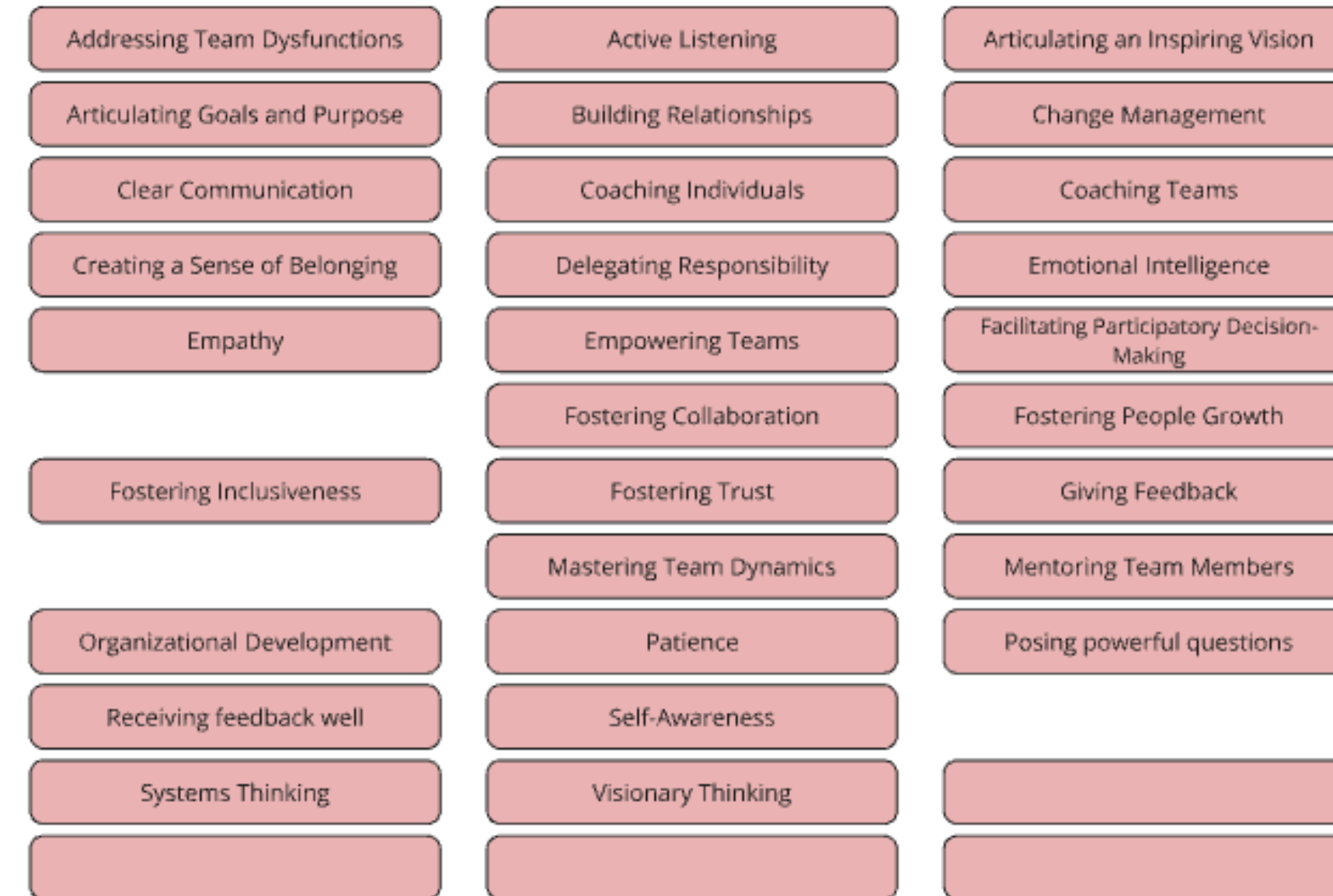


Select up to 5 behaviours that you would like to practice during the upcoming 6 months ↓



## Your Leadership Skills Development Plan

Desired skills and how could you develop them	Your current state, 1..10	Your desired state in 6 months, 1..10
<b>Skill 1.</b> Strategic Thinking <i>How could you develop it</i> 1. Books ("This Is Strategy", "Good Strategy, Bad Strategy") 2. Participating in as many strategic sessions as possible 3. Find an opportunity to facilitate a strategic session	3	5
<b>Skill 2.</b> Guiding Innovation Processes <i>How could you develop it</i> 1. Find an opportunity to run Design Sprint 2. Learn more ideation techniques from Design Thinking 3. Learn about AI Design Sprint	7	8
<b>Skill 3.</b> Facilitating Disagreements and Conflicts <i>How could you develop it</i> 1. Books "Difficult conversations" and "Collaborating with the enemy" 2. Using bridging questions as often as possible	6	7

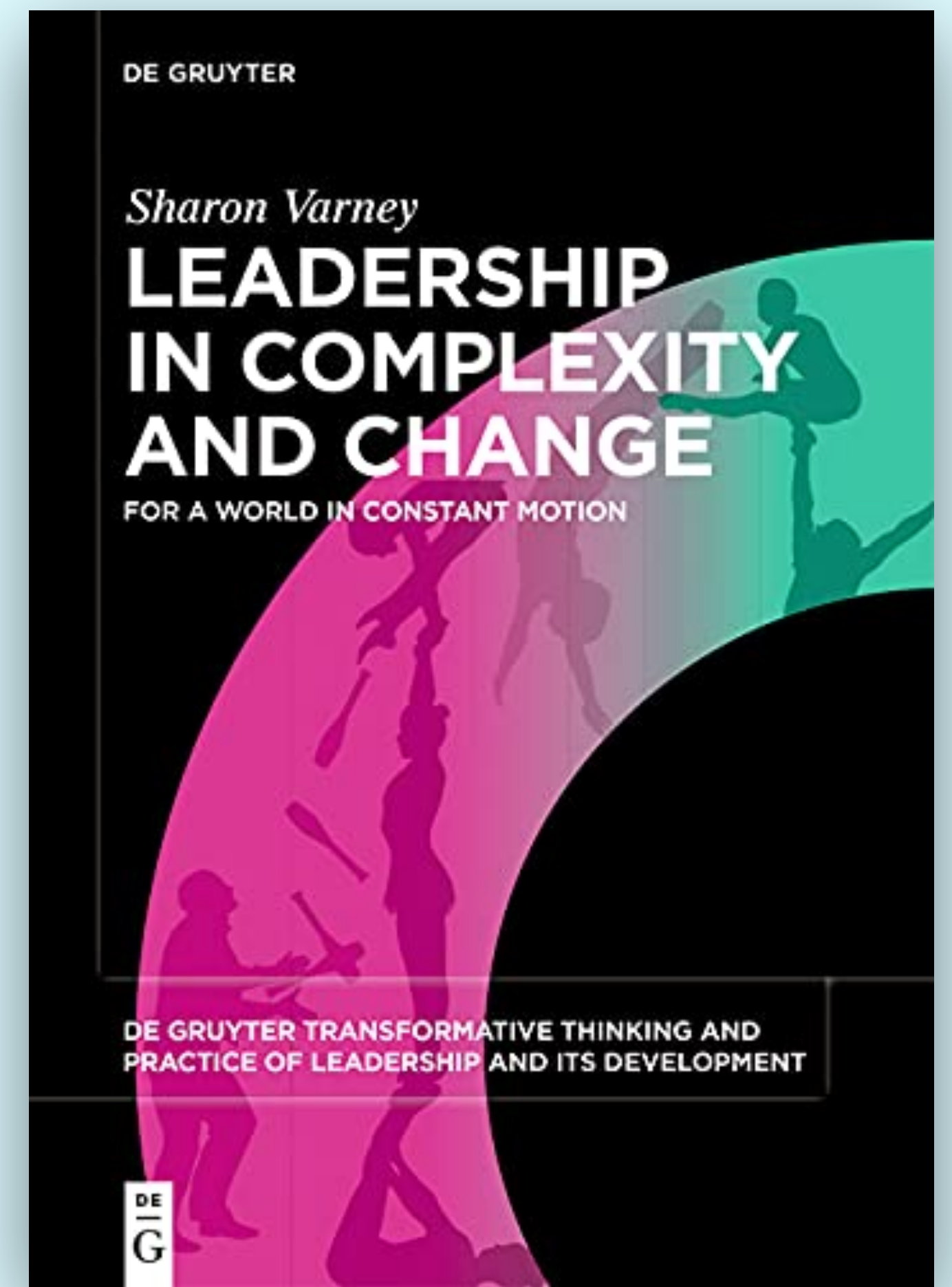
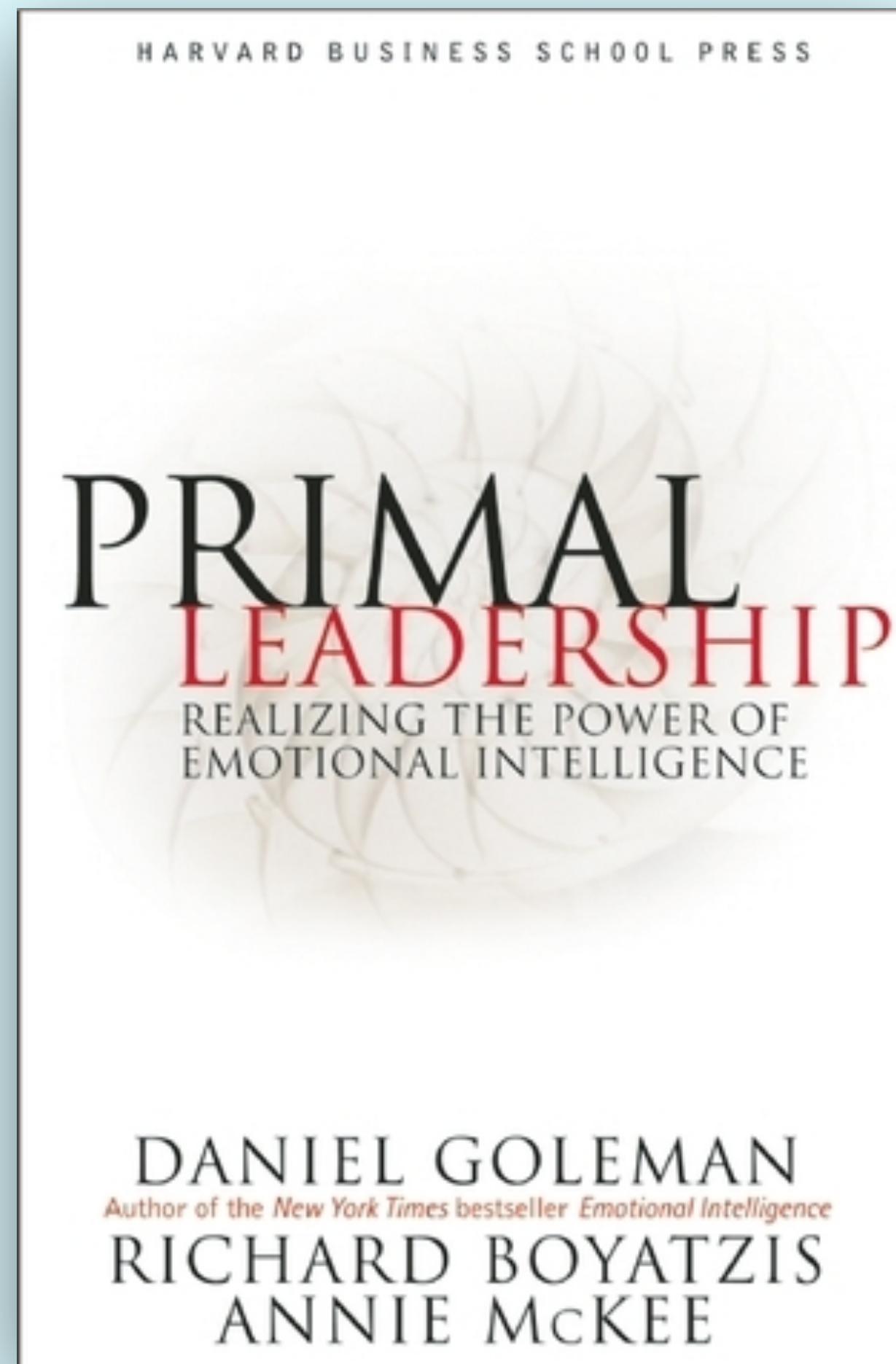
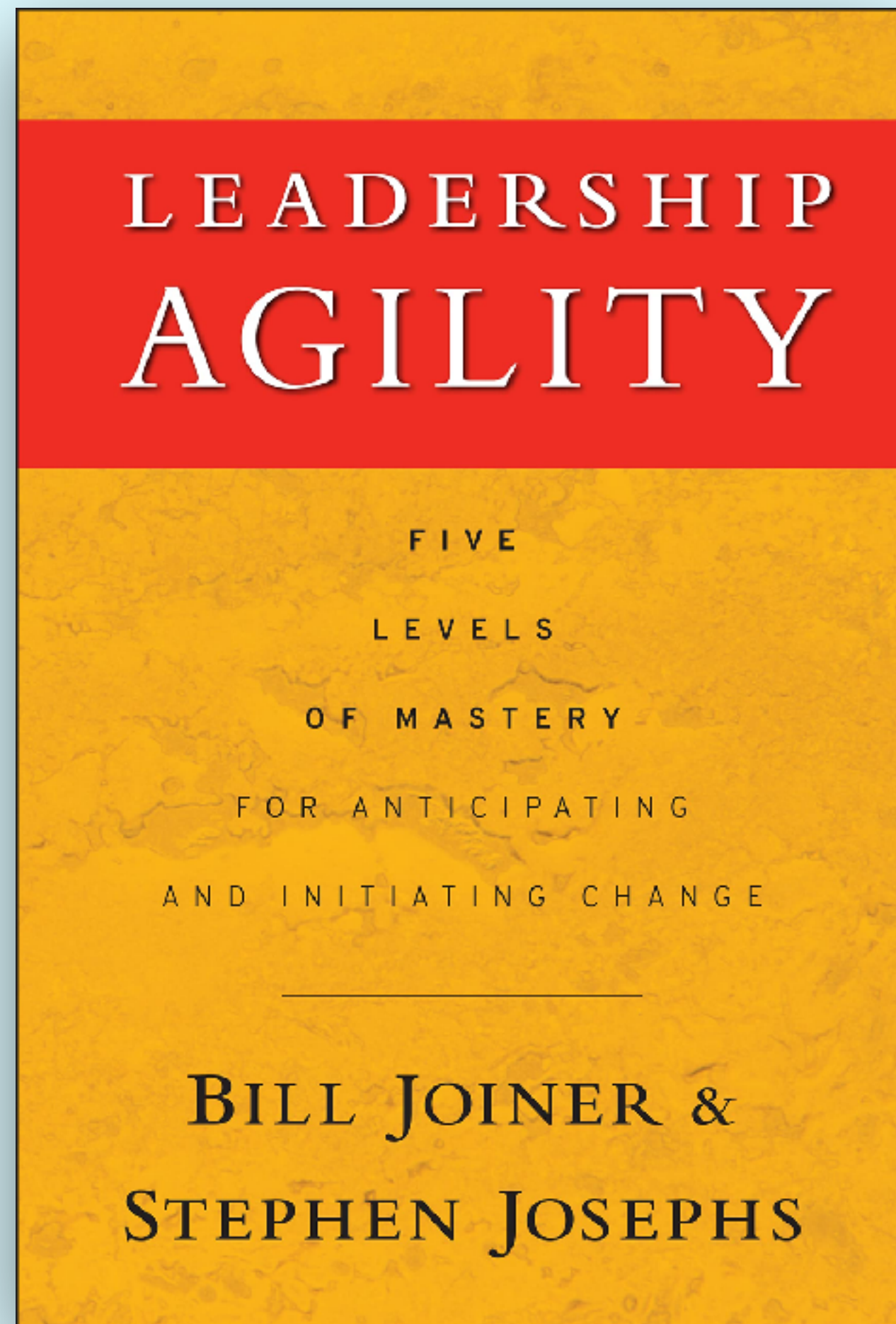




**What kind of leader do you want to be?**

**How will you shape your leadership to respond to the complexity of the world?**

# Further Reading



**Additional  
materials:**



**[JULIAVASTRIK.COM](http://JULIAVASTRIK.COM)**

**Connect with me on**

